## **DhanrajBaid Jain College (Autonomous)**

Thuraipakkam, Chennai – 600 097.

## **Department of Visual Communication**

### **Departmental Gallery (Events, Programs & Seminars) 2018-2019**

#### 1. Guest lecture on Main Stream Cinema

**Legendary Film maker, S.P. MUTHURAMAN,** shared his film industry experience with the students and staff on 13-3-2019. He discussed at length various aspects of the film-making craft such as cinematography, editing, script writing, shot break down and choreography. He stressed on the importance of hard work, dedication and discipline tobecome a successful film-maker.





#### **2.** Guest lecture on Digital Photography C. MuthuKannan (Industrial Photography)

Well-known industrialist photographer, C. Muthukannan, conducted a workshop on Digital photography on. He focused on many technical aspects as well as creative aspects of the photographic medium. He highlighted the importance of lighting , framing, angles and color correction, white balance and color temperature ..etc. Students found his slide presentation very interesting and useful.



## **Departmental Gallery (Events, Programs & Seminars)**

### 1) Guest lecture on Cinema and perspective was given by Subish Chandran

on 11.1.2019. He gave input to students about the various aspects of film making. He scripted movie Kalam released in the year 2016. He also discussed about scripting for films. He along with his father has produced many films. He answered many questions in relation to scripting and production. He also told the students about what a producer expects from them, which was an eye-opener.



# 2) Guest lecture on Journalism in Todays media and trends by P. Oppili, Environment Journalist, Times of India.

He spoke about the need to preserve the environment and also about the need for an environmental journalist in current scenario. He discussed about the various problems he faced in this field apart from the good initiatives he has done to preserve the environment.







# 3) Guest lecture on Challenges and employment in Media industries in India by Sudarshan Aravamudhan, Media Owner, Full Pumpkin Media.

They spoke about the job opportunities in the television industry and how to get placed. He also answered the Q&A session. He highlighted the difficulties of the industry apart from sharing their experiences. He further invited the efficient students to join his firm in the future.



4) Mr. K. BHARATHI, DIRECTOR OF MOVIES, MARUMALARCHI, MANASTHAN AND MANY FILMS, GAVE LECTURE ON IN THE FIRST DAY OF WORKSHOP.

THE FILM MARUMALARCHI WAS SCREENED. AFTER THE SCREENING HE EXPLAINED THE VARIOUS SCENES AND SHOTS. HE EXPLAINED ABOUT THE NUANCES OF FILM MAKING. THE SESSION WAS ENDED WITH AN QUESTION AND ANSWER SESSION.



# 5) THE LEGENDARY DIRECTOR Mr. S. A. CHANDRASEKAR, THE CHIEF GUEST ON 3.11.2018 OF THE WORKSHOP, GAVE A LECTURE ON.

HE HAS DIRECTED NUMEROUS HIT FILMS LIKE NAAN SIGAPU MAINDHAN, SENTHURAPANDIYAN, NAALAIYATHEERPU, ONCE MORE.HE SPOKE ABOUT HIS ENTRY INTO THE FILMDOM AND HIS EXPERIENCES A NEWCOMER. Mr. S. A. CHANDRASEKAR ALSO GAVE CHANCE FOR STUDENTS TO HAVE AN INTERACTIVE SESSION. STUDENTS ASKED VARIOUS QUESTIONS ABOUT THE INDUSTRY WHICH HE PATIENTLY ANSWERED.



# 6) MR. ARUN & Mr. DARWIN, PROGRAM PRODUCERS FROM VIJAY TV TALKS ABOUT ON 03/08/2018.

They gave lecture about the job opportunities in the television industry and how to get placed in them. They also answered the Q&A session. They high lightened the difficulties of the industry apart from sharing their experiences. They entered media industry though they were engineering graduates.



# 7) Seminar on Trends in Photography. Mr. Rizwan. Managing Director, Wali media 10.09.2018.

A Seminar conducted for the students of visual communication on the Trends in Photography. Mr. Rizwan, Managing Director from Wali media gave a lecture to the students on the current trends and the different trends passed from the history of photography.



**Mr. SAKTHI**, AD FILM MAKER AND ASSOCIATE DIRECTOR TALKS ABOUT THE SCRIPTING PROCEDURES FOR AD – FILMS

### INDUSTRIAL VISITS AND EDUCATIONAL TRIP





Students on the sets of EVP film city, Chennai



Educational Visit to Dhakshina Chitra- ECR, Chennai.



Industial visit- Velaikaran Movie Set

( Koolikarankuppam Set)- Prasath Studio (Vadapalani)