

**DEPARTMENT OF  
COMMERCE(GENERAL)**

**THE GIG ECONOMY:  
COMMERCE IN A FLEXIBLE WORLD**

**GIG ECONOMY**

REDEFINED THOUGHTS

**FIELD INTERVIEW WITH GIG  
WORKERS**

Adapting to Change in Today's  
Business Landscape

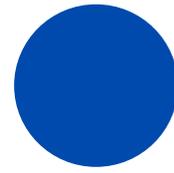
**GAME & ENGAGEMENT ZONE**

For Students



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# WITH GRATITUDE, FROM THE HEART OF COMMERCE

With folded hands and deep reverence, we begin by invoking the divine blessings of Bhagwan Mahavir. His timeless message of truth, compassion, and simplicity continues to light our path as we humbly take our first step forward.

It gives us immense joy to unveil the debut March edition of our magazine, brought out by the Department of Commerce (General). This magazine is not merely a collection of pages—it is the outcome of months of imagination, dedication, and silent efforts woven together by the spirit of our students and faculty.

We owe our heartfelt thanks to the Management of Dhanraj Baid Jain College. It is their vision, support, and faith in student-driven initiatives that allowed us to dream and deliver. Their commitment to excellence, grounded in values, has created an environment where young minds feel nurtured, heard, and inspired. Their encouragement does not just enable education—it elevates it.

To our beloved Principal, we are deeply grateful. Your words of motivation and unwavering trust gave us the courage to experiment, to express, and to execute this idea with confidence. You lead not just with authority but with empathy, and this magazine is a small reflection of your belief in innovation and inclusivity.

Our special thanks to the Professor In-Charge, whose gentle yet firm guidance has been the foundation of this journey. Every meeting, every draft, every edit has been strengthened by your patience and mentorship. You have been not just a guide, but the soul behind this initiative.

We are proud to belong to Dhanraj Baid Jain College, an institution that bears the distinction of being NAAC "A" Grade accredited—a true testimony to its academic excellence and cultural richness.



## ABOUT US

### DEPARTMENT OF COMMERCE (GENERAL)

Welcome to the Department of Commerce (General)—where tradition meets transformation, and learning goes beyond textbooks. Ours is not just a department; it's a thriving space of ideas, ambition, and growth, built on the belief that education must empower, enlighten, and evolve. Rooted in the legacy of Dhanraj Baid Jain College, a NAAC “A” Grade Institution, our department has been a nurturing ground for thousands of aspiring minds who dared to dream beyond the ordinary. We are proud torchbearers of a curriculum that is relevant, rigorous, and responsive to the times—one that not only teaches commerce but helps students live it.

What sets us apart is the human touch in our approach. Our faculty don't just teach; they mentor, motivate, and walk alongside every student's journey. Our department thrives on a culture of mutual respect, creative freedom, and academic integrity.

The Department of Commerce (General) stands firm in its mission: to produce not just graduates, but responsible contributors to society and catalysts of change.

This is where it begins.

This is where commerce becomes character.

(DEBUT) MARCH-EDITION - 2025



# Message from the Head of the Department Editors- Desk

Dear Readers,

It is with immense pride and excitement that I present to you the debut edition of our E-Magazine, a platform dedicated to insightful discussions, academic enrichment, and thought-provoking perspectives on the evolving world of commerce. This initiative marks a new chapter for our department—one that fosters intellectual curiosity, collaborative learning, and a deeper understanding of the dynamic business environment.

For our inaugural issue, we have chosen a theme that perfectly resonates with the changing landscape of global commerce: "The GIG Economy: Commerce in a Flexible World." The rise of the gig economy has revolutionized how businesses operate, how professionals work, and how consumers engage with services. It is an era defined by flexibility, digital transformation, and entrepreneurial thinking—where independent work, freelancing, and contract-based employment are reshaping traditional employment structures.

This edition explores the many facets of the gig economy, from its benefits and challenges to its implications for business strategies, financial planning, and workforce sustainability. As future commerce professionals, our students must not only understand these changes but also equip themselves with the skills to thrive in this new economic reality.

This magazine is more than just a collection of articles—it is a testament to the dedication, research, and creativity of our faculty and students. I extend my sincere gratitude to the editorial team, contributors, and everyone who has worked tirelessly to bring this vision to life. Your passion and commitment have made this debut edition a reality.

I invite you all to read, reflect, and engage with the ideas presented here. May this magazine serve as a source of inspiration, knowledge, and a stepping stone to many more successful editions in the future.

Happy Reading!

Dr.KE.Deepa

HOD,Department of Commerce(General)

Dhanraj Baid Jain College (Autonomous),Chennai.





# ARTICLES & POETRY

# CHANGING FACE OF HR IN THE GIG ERA

Gone are the days when employees clocked in at 9 AM and left at 5 PM, five days a week, for the same company for decades. Today, we're living in the gig era—a time where people prefer freedom over fixed schedules, and companies are learning to adapt quickly. As someone who's been in the HR field for over a decade, I can say this: the way we manage people has changed more in the last five years than in the past twenty.

01

What is the “Gig Era”?

The gig era refers to a work environment where people take up short-term, project-based roles instead of full-time jobs. These workers are called gig workers or freelancers. They choose when, where, and how they work. It could be a delivery partner at Swiggy, a graphic designer working on Fiverr, or a virtual assistant helping a startup.

## How is HR Evolving?

As HR professionals, we've had to rethink almost everything—from recruitment to performance management, and even company culture. Here's how:

### 1. Recruitment is Now Platform-Driven

Earlier, HR would advertise jobs on job portals or through newspapers. Now, we find talent on freelance platforms like Upwork, Freelancer, or LinkedIn gigs.

### 2. Onboarding is Faster & Lighter

Traditional onboarding takes weeks. For gig workers, we focus only on project-specific tools and policies.

3. Focus is on Skills, Not Degrees  
Today, skills matter more than educational qualifications. We don't just ask where you studied—we ask what you can do.

### 4. Communication is Digital and Real-Time

Since many gig workers work remotely, we use tools like Slack, Google Meet, and Trello to stay connected. Regular check-ins, clarity in communication, and quick feedback are more important than ever.

### 5. Performance Is Project-Based

Gig workers are usually not judged on long-term KPIs. Instead, we evaluate them based on output quality, timelines, and professionalism.

### 6. Culture Fit Still Matters

Even though gig workers may not be with the company long, it's important they align with the company's values and communication style—especially if they interact with clients.

As HR professionals, our job today is to balance traditional roles with gig needs. We must protect our permanent employees while making gig workers feel respected and included.



*By Dr.K.E Deepa Vasudevan, Specialised in Human Resource Management*

# UNDERSTANDING THE GIG ECONOMY: A NEW AGE OF WORK

Imagine a workplace where there's no 9-to-5, no fixed desk, and sometimes, no boss—yet, people are earning, building careers, and thriving. Welcome to the Gig Economy — a revolution that's transforming how the world works.

Once viewed as "side jobs" or "odd work," gig jobs are now reshaping the core of global commerce. But what exactly is the gig economy, and why is everyone—from college students to corporations—talking about it?

02

**What is the Gig Economy?**

At its core, the gig economy refers to a labor market characterized by short-term, freelance, or contract-based work instead of traditional full-time employment. Gig workers are often hired for "gigs" — small tasks or projects — via digital platforms or informal networks.

Think of an Uber driver, a freelance graphic designer on Fiverr, a Swiggy delivery partner, or even a tutor teaching students via Vedantu. They all operate independently, without long-term commitments, often using apps or digital tools to connect with clients.

*Why Has the Gig Economy Grown So Rapidly?*

Several key global shifts have fuelled this rise:

### 1. Technology and Digital Platforms

Platforms like Upwork, Fiverr, Swiggy, Urban Company, Uber, and Amazon Flex have made it easy for anyone with a skill (or a bike!) to enter the gig world.

### 2. Changing Worker Mindsets

Today's workforce—especially millennials and Gen Z—value flexibility, autonomy, and purpose over rigid structures.

### 3. Economic Pressures & Job Market Realities

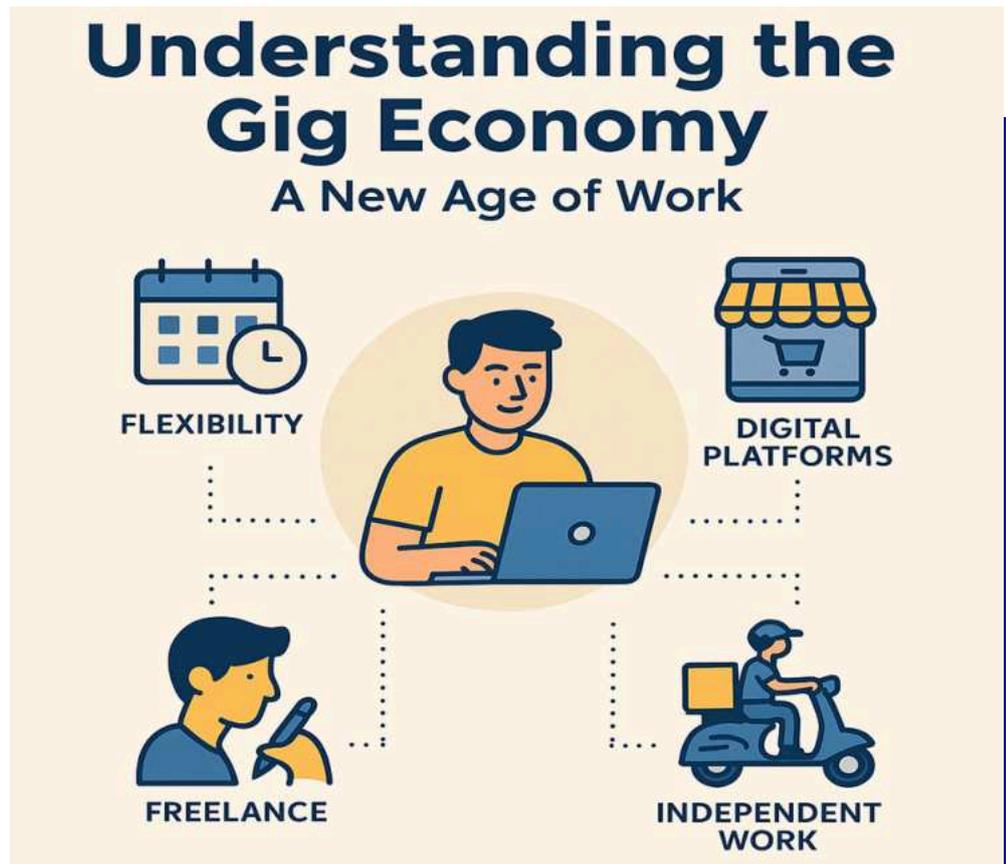
The pandemic accelerated layoffs, salary cuts, and remote work. Many turned to freelancing to stay afloat.

### 4. Corporate Demand for Cost Efficiency

Companies are outsourcing tasks to gig workers to save on fixed costs like insurance, office space, and benefits.

India is becoming a gig giant. By 2030, India is expected to have over 23.5 million gig workers.

- Tier-2 and Tier-3 cities are showing rapid gig adoption.
- Students and homemakers use freelance platforms for part-time income.
- Startups prefer hiring specialists for short-term needs over full-time roles.



## Gig Type Workers

### GiG Types

- Knowledge-Based Gigs
- Asset-Based Gigs
- On-Demand Gigs
- Skill-Based Gigs

### Common Roles

- Content writing, design, coding
- Ride-sharing, rentals, delivery
- Home services, event support
- Teaching, coaching, voiceovers

## Challenges and Criticisms

- **No Job Security:** No fixed income or employment benefits.
- **Burnout Risk:** Multiple gigs = exhaustion and stress.
- **Legal Ambiguity:** Labor laws in many countries are still catching up.
- **Digital Divide:** Those without tech access or training miss out.

By Sri B.Loganathan , Financial & Risk Analyst (Independent)

# FINANCE & THE GIG ECONOMY

03

In the busy streets of Chennai, near a college road, there is a small printing shop owned by Uncle Ravi. He is not like a big office man, but he works very hard every day. His shop prints ID cards, banners, college projects, and even wedding invitations. Uncle Ravi is not a full-time employee anywhere. He takes up small printing jobs from people whenever they come. This is called gig work.

Uncle Ravi is part of something big. It is called the Gig Economy. In this economy, people don't wait for monthly salaries. They earn whenever they finish a task. Sometimes, he gets 10 orders in one day. Sometimes only 1 or 2. That's why his income changes every day. We call it variable income.

## How Finance Helps Him

### Digital Payments

He uses Google Pay and PhonePe to receive payments from students and customers. This is easy and fast. He says, "Cash la irundha konjam kashtam... now it's all smooth!"

### Saving for Slow Days

During exam time, students come with project reports and he earns more. But in holidays, work is less. So he keeps a little money saved in a box at home for quiet days.

### Paying Small Taxes

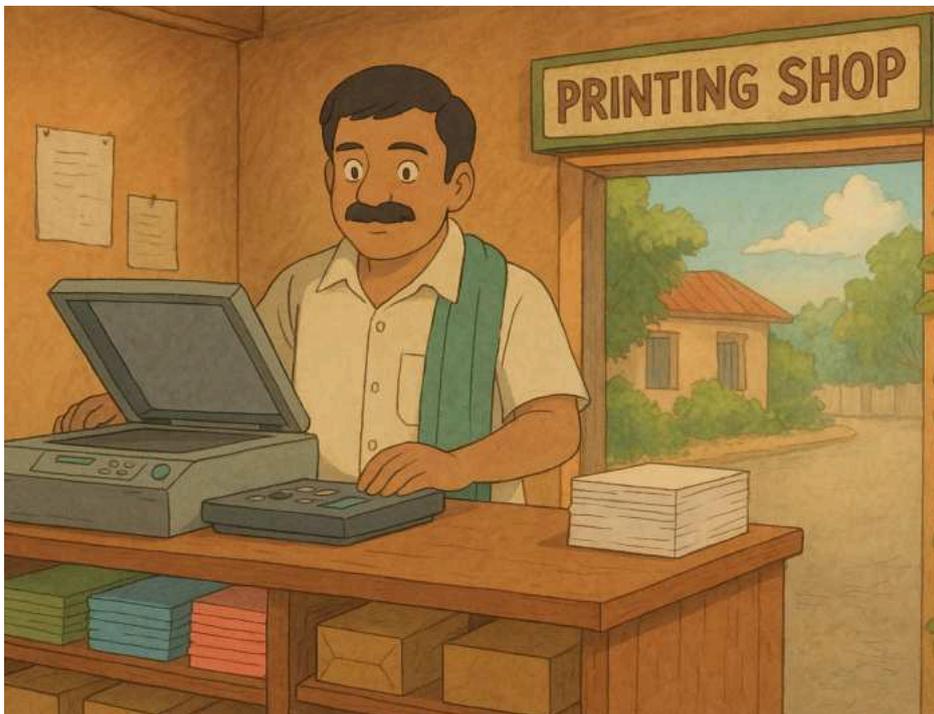
He also pays a small business tax yearly. His son helps him file it online. This keeps his shop registered and clean.

### Investing in Better Machines

Last year, he saved and bought a new colour printer! It prints better and faster. He says it's investment, not just spending.

The gig economy in Chennai is not just apps and deliveries. It includes auto drivers, tailoring ladies, food caterers, tea kadai owners, and printing shop uncles too.

In the gig economy, financial literacy is not optional—it's essential.



*By Dr. Indra Gandhi, Specialised in Finance*

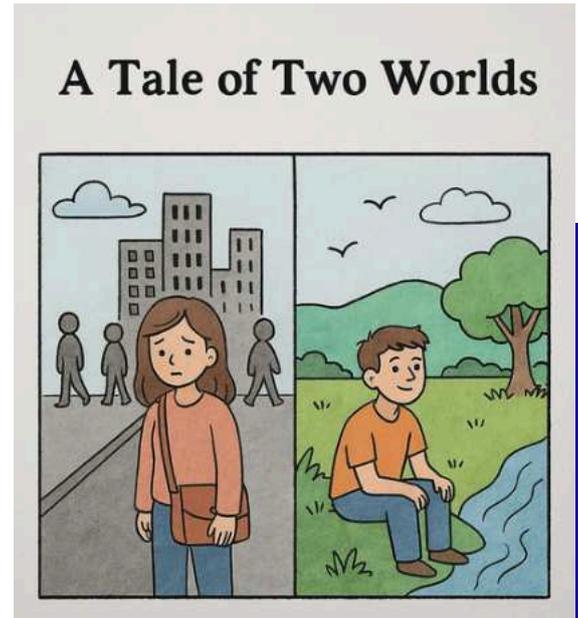
## A Tale of Two Worlds

*Faces pass, yet eyes never meet,  
In city crowds, where hearts beat to compete.*

*In the city streets, I wander, lost and alone,  
Searching for a home, where love and peace  
are known.*

*In rural silence, I found my peace,  
Where rivers flow and birds sing sweet.*

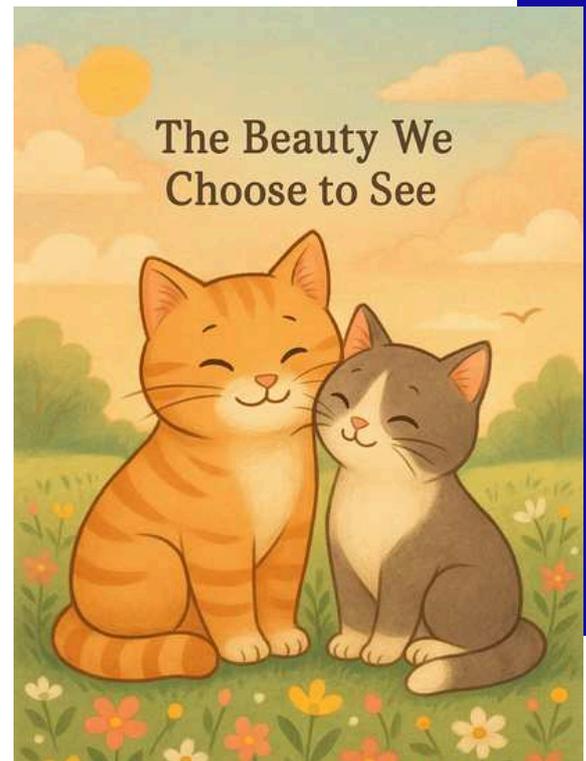
*Urban life is not that bad,  
For only when urban, do we know the value of  
rural.*



## The Beauty We Choose to See

*A thing of beauty is a joy forever,  
Inner beauty gives joy.  
If I love flowers,  
I will admire it.  
If I love the sky,  
I will adore it.*

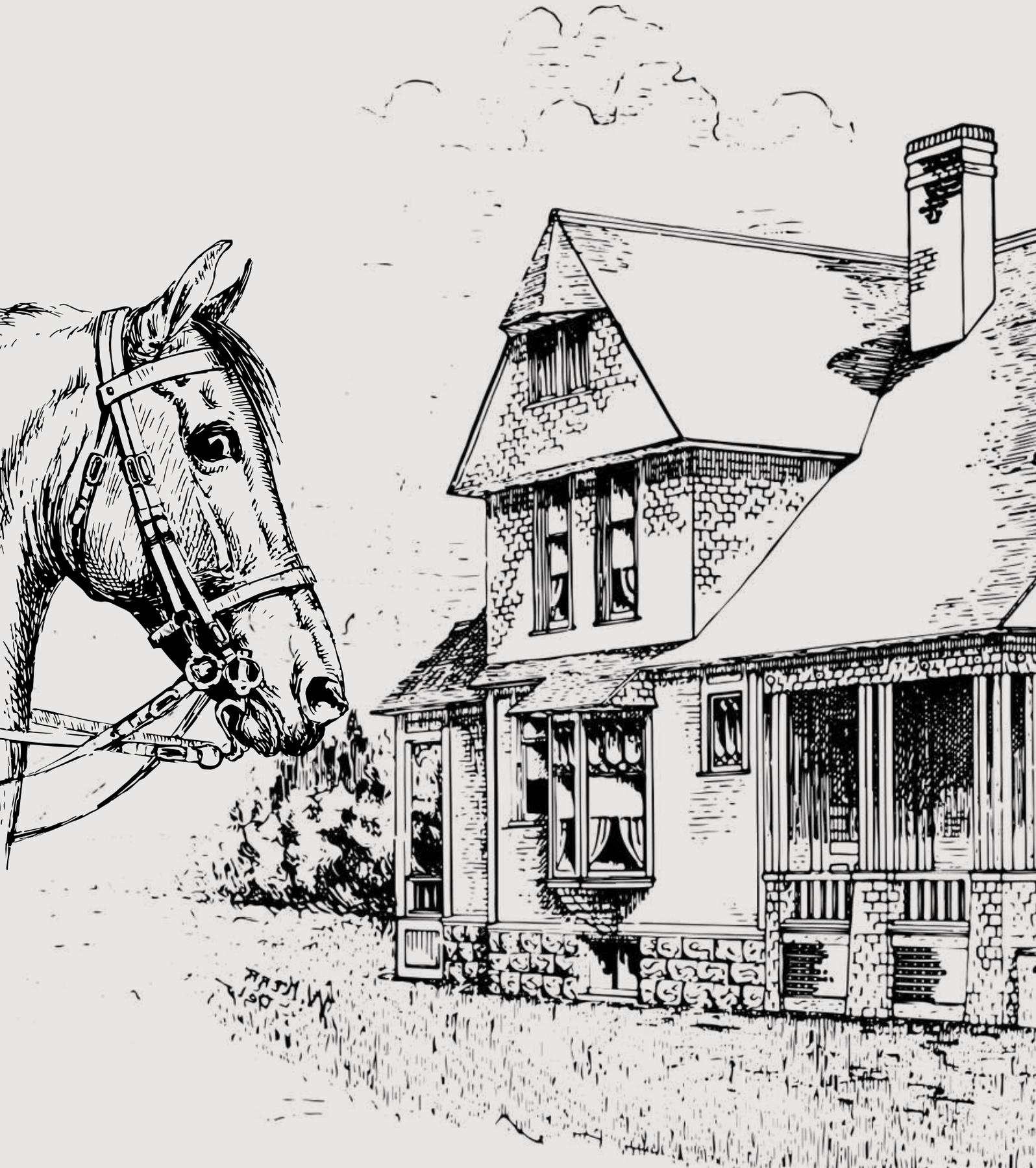
*Beauty is about,  
Admiring, adoring and caring.  
Beauty is not in personality,  
Beauty is in your eyes.*



*Poem by a Second Year B.Com (General) Student "A" Section G.ARTHI*



# THINK PIECES & ANALYSIS



# A DANCE OF FREEDOM - A GIG ECONOMY REFLECTION



**This intricate pencil artwork, created by a talented Second Year B.Com General student**

***Ms.G. Arthi*, captures the essence of Indian tradition and timeless friendship.**

**The first drawing beautifully showcases a classical dancer in motion, symbolizing the grace of cultural heritage.**

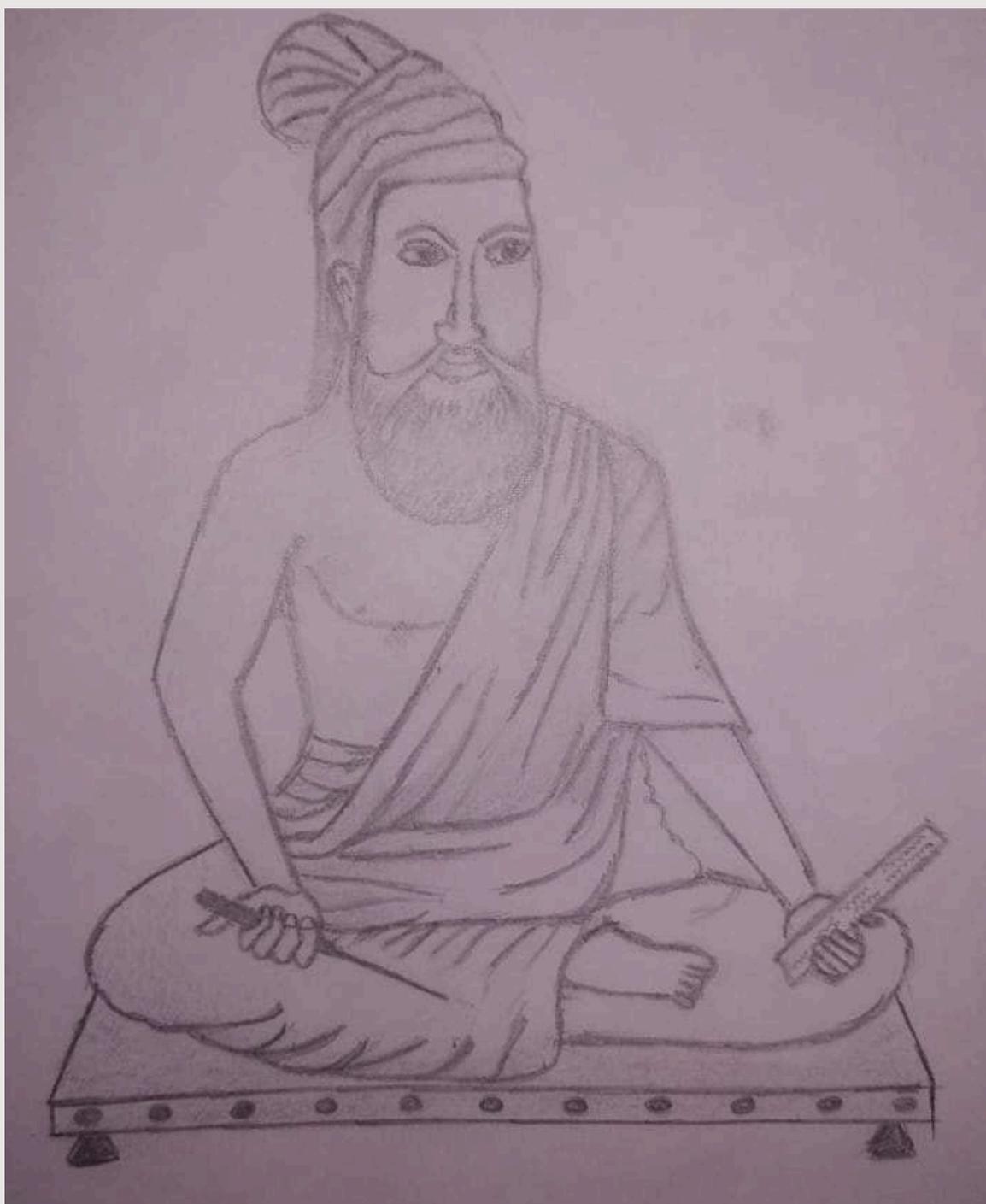
## A Portrait of Passion



***Raja Rajeshwari***, a third-year student III B. Com B Section, always found peace in the strokes of her pencil. While her peers prepared for corporate roles, she found her calling in art. She began by sketching portraits for friends, uploading her work on Instagram, and taking orders through WhatsApp.

**What started as a hobby soon became her side hustle.**

# Thiruvalluvar, the revered Tamil poet-saint



Art By Kaviyarasan ,Second  
Year B.com A Section

**This thoughtful pencil sketch of Thiruvalluvar is the creative work of a Second Year B.Com student Kaviyarasan, capturing the serene wisdom of the sage. In today's world of freelance work, digital platforms, and skill-based income, even ancient wisdom finds modern relevance.**

கைம்மாறு வேண்டாமை மாண்பு. மகத்தென்னும்  
தகைமை கௌவது செயின்.  
– Tirukkural - 1024

**“Even if the world offers no reward, do your duty well; this is the hallmark of true greatness.”**

## Peace begins with a pencil stroke



**This graceful portrayal of Lord Buddha, sketched with calm precision and soulful simplicity, reflects the essence of mindfulness, stillness, and clarity in chaos.**

**Art by a First Year B.Com (General) - B Section student - Shanmathi.A**

*"Do not dwell in the past, do not dream of the future, concentrate the mind on the present moment."  
– Gautama Buddha*



## In the silence of the forest, truth, loyalty, and sacrifice speak the loudest



**Lord Rama, along with his wife Sita and brother Lakshmana, spent fourteen years in forest exile, embracing simplicity and dharma. One day, a golden deer appeared—sent by Ravana to lure Rama away—leading to the momentous events that shaped the rest of the epic.**

**Art by a First Year B.Com (General) - B Section student - Shanmathi.A**



*"Dharma protects those who protect it."  
– Valmiki Ramayana*

## Visions of Tomorrow: Through the Eyes of Young Dreamers



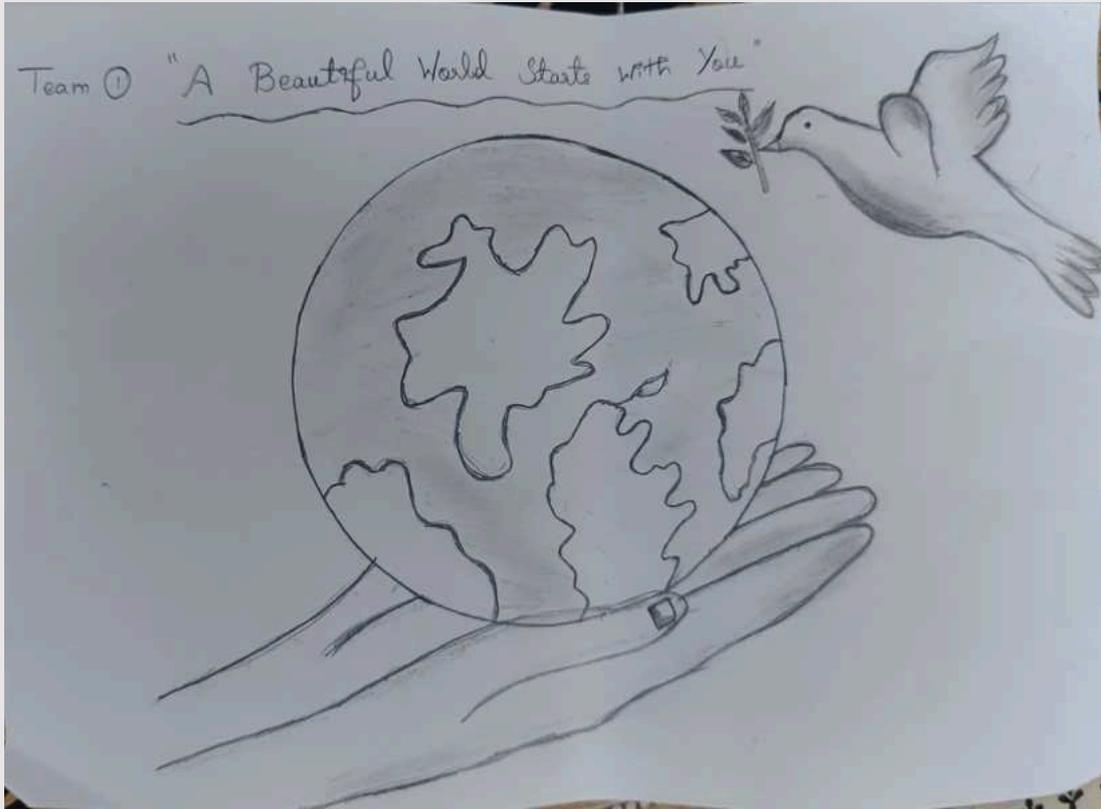
From the heart of Chennai Central in 2025, where time ticks with dreams and departures, young minds from our First and Second Year B.Com (General) began imagining a journey through time. They sketched not just structures, but stories—of a 2030 India united by faith, where temples, mosques, and churches stood together in peaceful harmony.

By 2035, their vision soared into the skies with drones and dipped into the soil with robots, redefining farming through smart, sustainable innovation.

By 2040, the waves whispered to windmills, as renewable energy lit the path forward

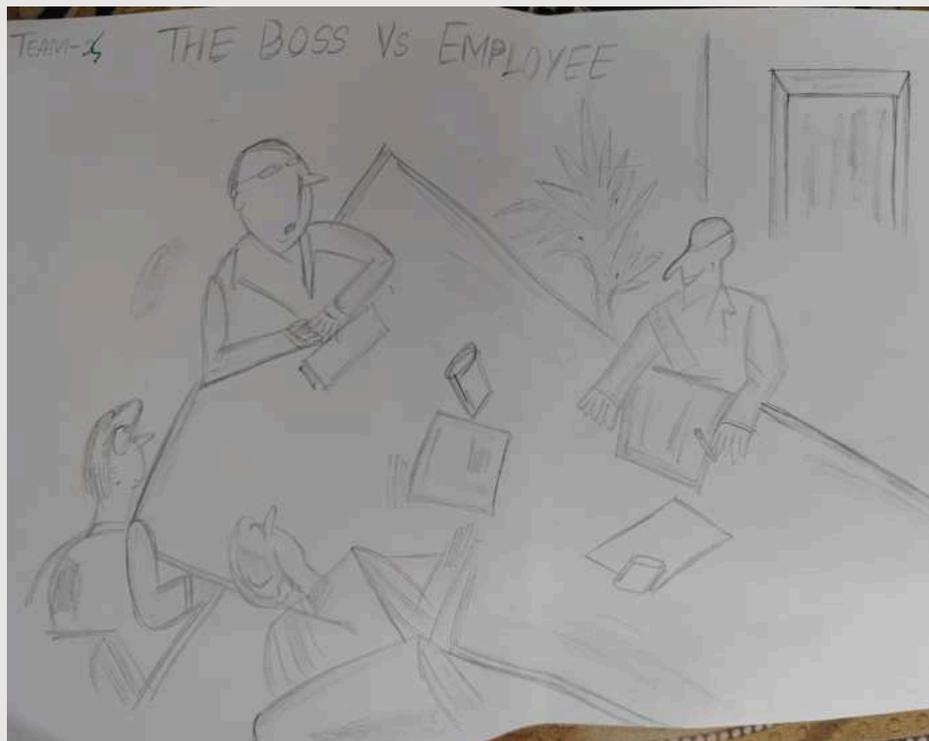
*Creative Conceptual Series by First Year & Second Year B.Com (General) Students  
Department of Commerce (General), Dhanraj Baid Jain College*

## A Beautiful World Begins in Your Hands



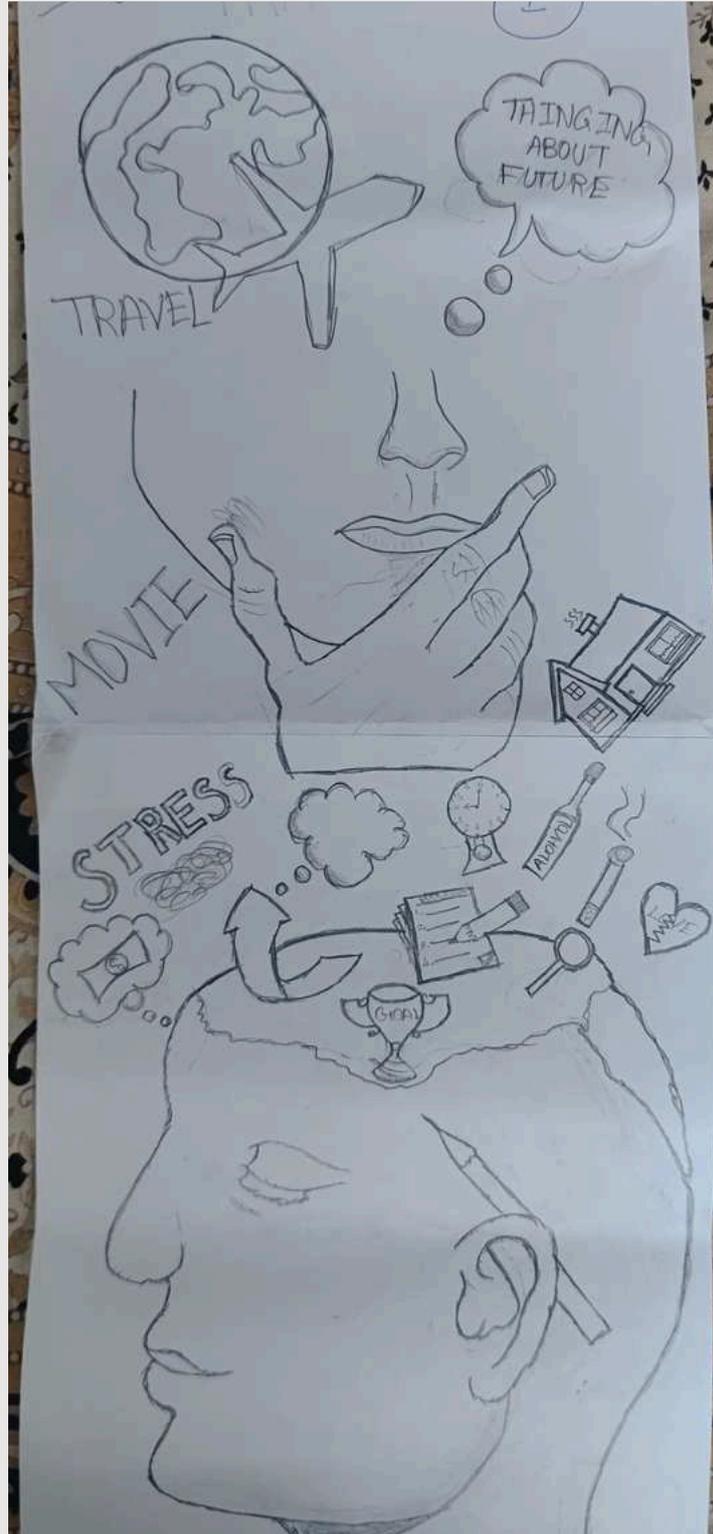
This artwork beautifully symbolizes that peace, care, and harmony in the world are not distant dreams—but choices we hold gently in our own hands.

## THE BOSS VS EMPLOYEE



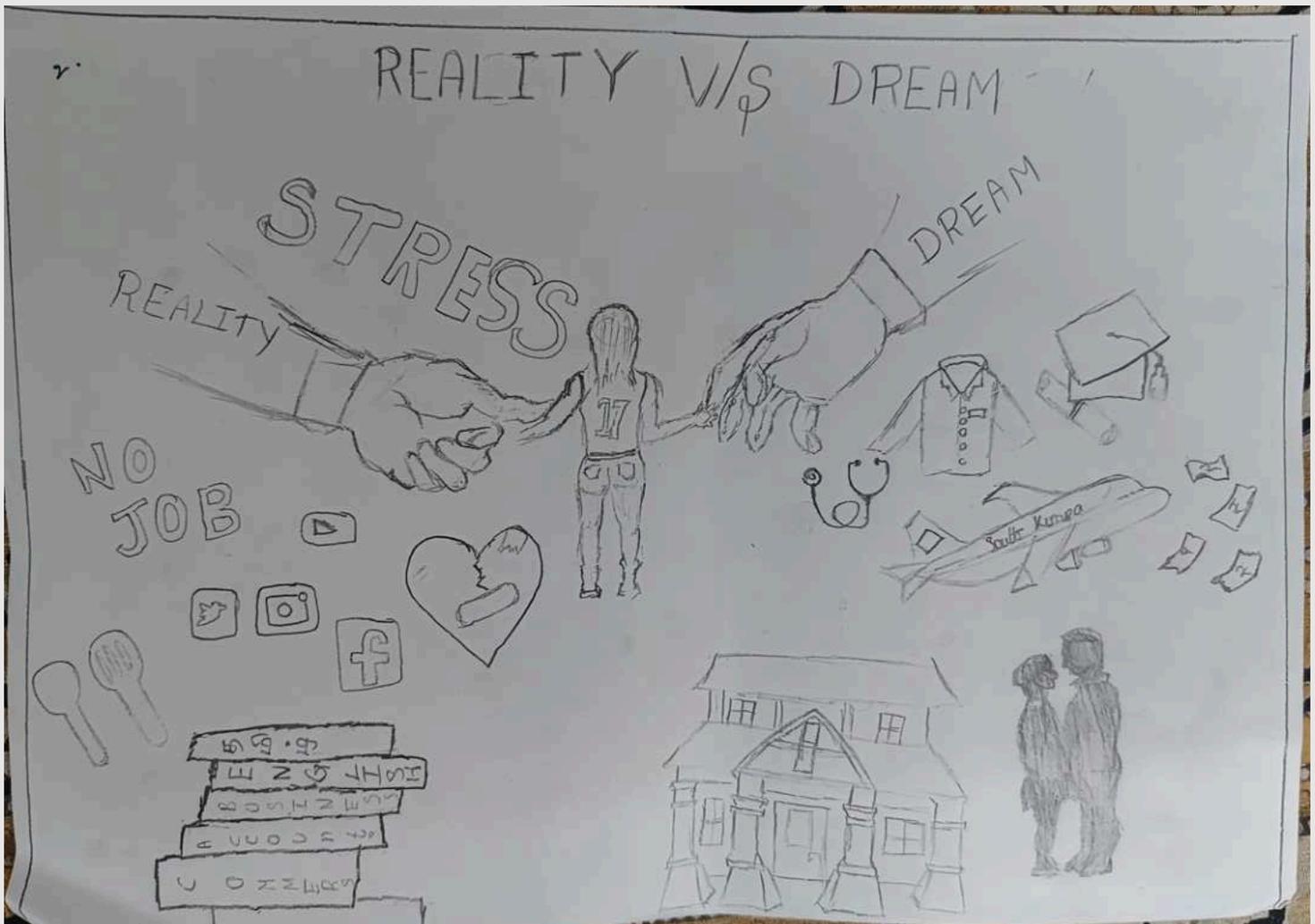
This sketch cleverly captures the unspoken tension between power and performance—where the distance across the desk speaks louder than words in the silent debate of boss versus employee.

## INSIDE THE MIND



**This powerful sketch titled "Inside the Mind" captures the silent storm of thoughts that live in every student—ranging from dreams of travel, home, and success to the shadows of stress, distraction, and pressure.**

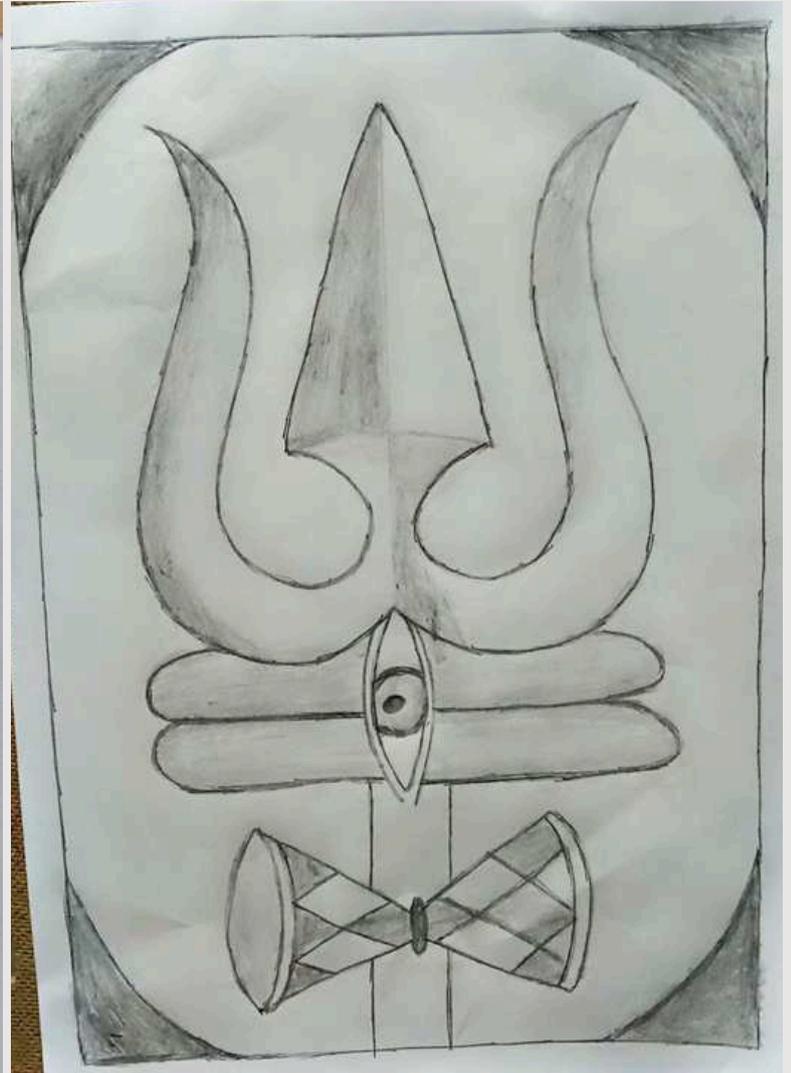
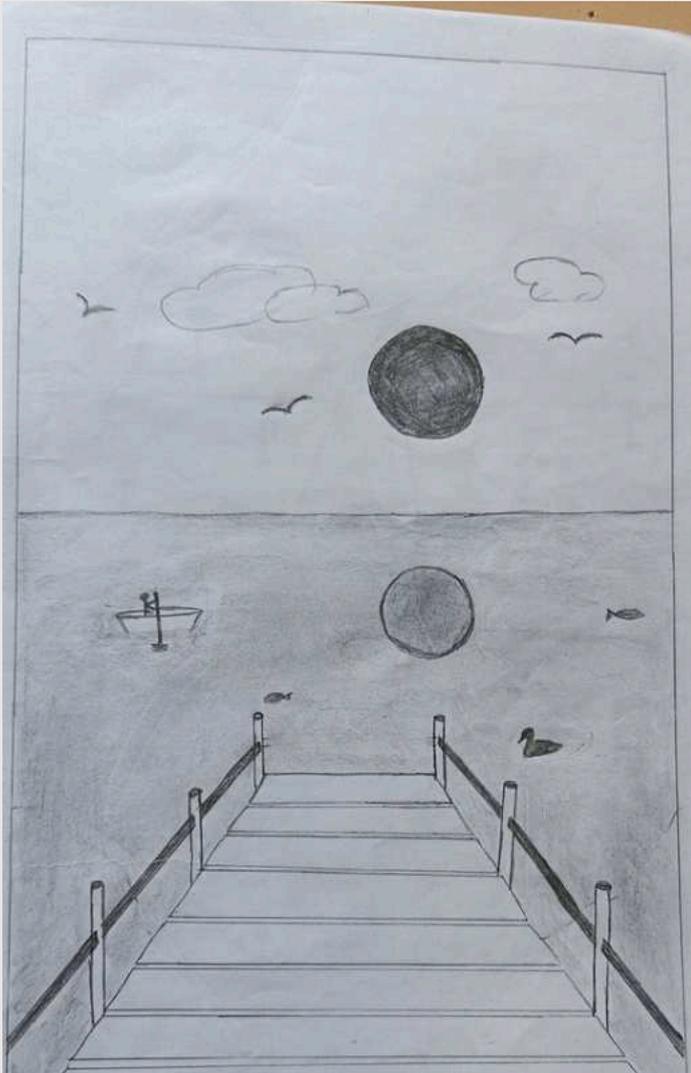
## Between Reality and Dreams Lies a Struggle No One Talks About



**This powerful sketch captures the silent tug-of-war between what we aspire to become and the harsh truths we often face—no jobs, rising stress, and broken hopes. Yet, through it all, it reminds us that dreams still live on, reaching out with hope in one hand, even when reality grips the other.**

Creative Conceptual Series by First Year , Second Year & Third B.Com (General) Students  
Department of Commerce (General), Dhanraj Baid Jain College

## The Journey Within - From Stillness to Strength



**One drawing leads us quietly down a peaceful dock into the vast stillness of water and sky—a world where reflection, calm, and silence speak louder than chaos. The second image powerfully shifts that inner stillness into spiritual strength, depicting the Trishul, third eye, damaru, and lingam, symbolizing awakening, transformation, and divine energy**

*Art by Kaviyaran ,Second Year "A" B.com General .*





# INTERVIEW & VOICES OF GIG WORKERS

# From the Kitchen to the Streets

THE RIDE OF RAVI - A SWIGGY WARRIOR ON TWO WHEELS

🛵 AS TOLD BY RAVI, III B.COM, B SECTION



Interviewer: Hey Ravi! First off, we're super impressed—you're studying and hustling with Swiggy. What's your daily routine like?

Ravi: Haha, thanks! Well, I wear my student hat in the morning and switch to my delivery cap by evening. My Swiggy shift starts at 6 PM and runs till 11 PM. It's like living two lives in one day!

Interviewer: Dual life, huh? So how many orders do you deliver on an average day?

Ravi: On a good day, 6 to 10 orders. It depends—some days I feel like Flash zooming across the city, other days I'm more like a snail stuck in restaurant queues.

Interviewer: Speaking of that, how's the travel? What bugs you the most?

Ravi: Travel is fine—I've made peace with Chennai traffic. But what really tests my patience is waiting at restaurants. Some of them make me wait longer than my semester results!

Interviewer: Oof, we've all been there. Now, let's talk money—how's the earning situation?

Ravi: After fuel and snacks, I usually save around ₹500 a day. Swiggy's incentives help. I avoid weekends though—too much chaos and too many "Where is my order?" calls!

Interviewer: Smart move! So what's your average monthly income?

Ravi: About ₹16,000. Not bad for a part-time gig. And I use it for something important—my college fees.

Interviewer: Respect. And how many hours do you ride every day?

Ravi: Around 5 hours. My bike and I are best friends now. We even talk sometimes. [laughs]

Interviewer: Love that energy! What were you doing before joining Swiggy?

Ravi: I worked in a restaurant for 6 hours a day... but only earned ₹6,000 a month. Not sustainable. Then a friend told me about Swiggy, and I switched. Best decision!

Interviewer: So weekly, how much do you earn now?

Ravi: Around ₹5,000 a week. That's almost what I used to earn in a month. Big difference!

Interviewer: That's a huge leap! When did you start this side hustle?

Ravi: First year of college. I wanted to be independent—and also stop asking my parents for recharge money. 😊

Interviewer: Haha, totally relatable! Any major struggles?

Ravi: Oh yes—long rides cause back pain, and rainy days? Total mess. Balancing the phone with one hand and umbrella with another? Not fun. And don't even ask about when my phone hangs mid-delivery!

Interviewer: Yikes! Do you get any support from Swiggy?

Ravi: Yes, they gave us a helmet, some branded T-shirts, and they even cover minor hospital expenses. Not bad for a gig job.

Interviewer: So, planning to continue this gig part-time?

Ravi: Actually, I'm thinking of going full-time after college. Swiggy's flexible and fast-paced. Plus, I like being on the move—it beats sitting behind a desk.

Interviewer: Fair enough! Do you get any official recognition or support?

Ravi: Yup. We have separate ID cards and a special login system. And once a week, our Team Leader checks in with us—kind of like a progress report, but without the red marks!

## STUDENT TIP FROM RAVI:

"DON'T UNDERESTIMATE SMALL BEGINNINGS. WHETHER IT'S A BURGER DELIVERY OR A BALANCE SHEET—DO IT WITH PRIDE!"

INTERVIEWER - PROF B.L  
INTERVIEWEE- MR.RAVI

# Behind the Counter:

## The Journey of K. Nandhini, III B.com B Section Student Sales Executive – Women’s Section, Jockey Showroom



Interviewer: Hi Nandhini! Thanks for joining us. To begin, could you tell us what your current part-time job involves?

Nandhini: Sure! I work at the Jockey showroom, specifically in the women’s section. My shift is from 3 PM to 10 PM—about 8 hours. It keeps me busy after college hours.

Interviewer: That’s a solid shift! Are there any incentives for sales?

Nandhini: Yes, if our daily sales go beyond ₹6,000, we get performance-based incentives. It’s a nice reward for putting in extra effort on the floor.

Interviewer: Has working here helped you grow in any way?

Nandhini: Definitely! It’s helped me develop better communication skills. I’ve learned to explain product features confidently and interact with different types of customers. That’s something college alone doesn’t teach.

Interviewer: What’s the toughest part of the job?

Nandhini: When customers ask about every product and take up a lot of time—but then leave without buying anything. I do feel disappointed, but I can’t push them to buy because of store policy. We’re trained to be polite and not forceful.

Interviewer: Understood. And how do you feel about the salary?

Nandhini: It’s manageable. I wouldn’t say I’m fully satisfied with the income, but it does help me cover my basic needs. At this stage, having some financial independence is what matters most.

Interviewer: Do you plan to continue this job after college?

Nandhini: Yes, I see potential in this role. If there’s an opportunity, I’d like to continue full-time with the company. I’m already familiar with the environment, and I enjoy the work.

Interviewer: How is your team environment? Are your colleagues supportive?

Nandhini: Very much. Most of us in the women’s section are from the same age group and gender, so there’s mutual respect and understanding. It’s a comfortable and safe space to work.

K. Nandhini’s journey reminds us that part-time jobs are not just about paychecks—they’re about transformation.

### STUDENT TIP FROM NANDHINI:

“EVERY PART-TIME JOB TEACHES SOMETHING.  
LOOK BEYOND THE PAY—WATCH HOW YOU’RE  
GROWING!”

# *Fun with* AI-GIG WORKERS

*A cat working as a web designer*

*"Clients keep asking for purr-fect alignment. I told them, I'm a cat, not a magician!"*



*A robot selling lemonade in Chennai heat*



"Lemonade detected. Human happiness level: 92%"

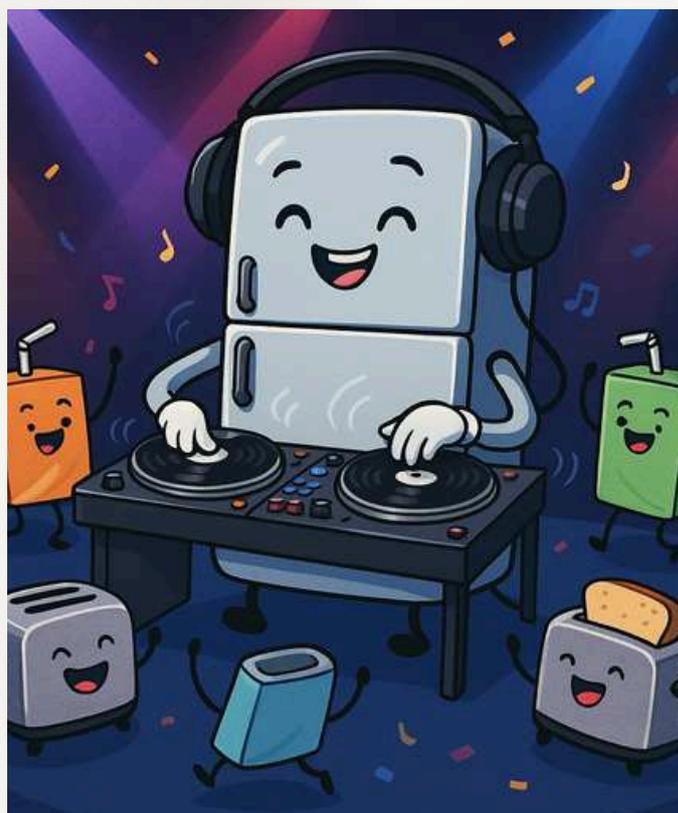
# *Fun with* AI-GIG WORKERS

*A dancing printer doing Bharatanatyam*

Why only paper jam? Today I bring rhythm jam!



*DJ console at a college fest*



I mix better than your coffee machine!"

Doodling with AI is like telling your imagination to a robot friend—and watching it sketch your idea into a cool picture.



GAMES  
&  
ENGAGEMENT ZONE



## QUIZ: What's Your Gig Type?

*Each answer corresponds to a personality trait. At the end, you'll see which gig role suits your unique style best!*

1. What's your favorite way to spend a weekend?

- A) Designing memes, posters, or digital art
- B) Writing blog posts or journaling your thoughts
- C) Organizing your space or helping friends with tasks
- D) Teaching or explaining things to others

2. Your ideal workspace looks like...

- A) A creative nook with a sketchpad and music
- B) A cozy corner with a laptop and coffee
- C) A mobile phone, a checklist, and you're good to go!
- D) A quiet room with a whiteboard and notes

3. How do friends usually describe you?

- A) Imaginative and expressive
- B) Thoughtful and articulate
- C) Reliable and quick
- D) Helpful and knowledgeable

4. Which tool or app could you not live without?

- A) Adobe Creative Suite / Canva
- B) Google Docs / Grammarly
- C) Google Maps / Swiggy Partner App
- D) Zoom / MS Teams



5. If given a day off, you'd rather...

- A) Make a video or design a poster for fun
- B) Write a personal story or opinion piece
- C) Run errands and tick off to-do lists
- D) Help someone understand a topic or prep for exams

6. How do you handle deadlines?

- A) I'm inspired close to deadlines—creativity kicks in!
- B) I plan and write steadily to finish early
- C) I multitask efficiently to finish everything on time
- D) I keep a structured timetable and stick to it

7. You're asked to create something from scratch. You...

- A) Jump into design mode and let your visuals do the talking
- B) Start with brainstorming, then write clearly and creatively
- C) Break down the task, complete it step-by-step
- D) Research, outline, and prepare a mini-presentation

8. If you had to pick a side hustle today, you'd go for...

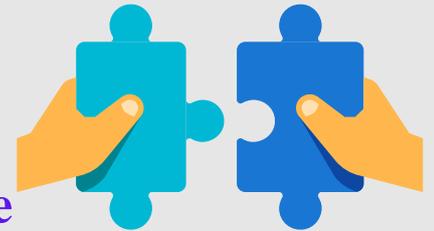
- A) Freelance design or video editing
- B) Blogging or copywriting
- C) Delivery partner or virtual assistant
- D) Online tutoring or resume writing



Count your A's, B's, C's, and D's:

1. Mostly A's – The Creative Visionary
2. Mostly B's – The Wordsmith
3. Mostly C's – The Task Ninja
4. Mostly D's – The Knowledge Giver

## MATCH THE FOLLOWING



Check your instinct of Finance

COLUMN A (FINANCE TERM)	COLUMN B (GIG ECONOMY RELEVANCE)
A. Variable Income	1. Budgeting support tools used by freelancers
B. Digital Wallet	2. Pay that changes based on tasks or projects
C. Tax Deducted at Source (TDS)	3. Saving money for lean months
D. Financial Planning	4. Platform-based tax collection on gig payments
E. Emergency Fund	5. Common payment method for gig transactions

### Answer Keys

A-2

B-5

C-4

D-1

E-3



# Read the Statement & Identify the Term Shuffled

- Flexible work arrangement without permanent contracts (3 letters)
- App-based service for food delivery, often used by gig workers (6 letters)
- Freelance platform for creative gigs, starts with “F” (6 letters)
- A document that outlines payment terms for freelance work (7 letters)
- A digital marketplace for micro-jobs (9 letters)
- A type of contract used often in the gig economy (4 letters)
- Term for someone who works independently (9 letters)
- One who hires a freelancer for a task (8 letters)
- Popular ride-hailing gig platform (4 letters)
- Online teaching gig platform (7 letters)



- FIVERR
- VEDANTU
- DEAL
- MICROWORK
- GIG
- EMPLOYER
- SWIGGY
- FREELANCER
- UBER
- INVOICE

"Creativity is intelligence having fun." Albert Einstein



Vol 01, Issue 01

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# MAGAZINE



Invitation to Contribute for the Next Quarterly Edition

- Thought-provoking articles
- Real-life experiences related to commerce
- Interviews, case studies, or reports
- Poems, short stories, or reflections
- Sketches, digital art, comics, or photography

Suggest Theme ideas for the next edition! -

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**A coward dies in silence, not from defeat—but from the fear of trying**

## Editorial Board – March 2025 Edition

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