



Annual Report

2024-2025

DEPARTMENT OF COMMERCE (GENERAL)

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Message from the Head of the Department

Annual Report 2024–2025

Greetings to all students, faculty members, parents, and well-wishers of the Department of Commerce (General)!

As we close the chapter of yet another dynamic academic year, 2024–2025, I feel proud and slightly breathless reflecting on the pace at which we've grown, adapted, and achieved. From classroom learning to NAAC documentation, from cultural vibrance to career preparation, from launching podcasts to port visits — we have truly done it all, sometimes with coffee in one hand and lesson plans in the other!

This year wasn't just about ticking academic boxes. It was about reinventing how we teach, learn, express, and collaborate. The successful NAAC journey, our industrial visit to Chennai Port Trust, the launch of the department magazine and podcast, and our students' continuous presence in academic and cultural forums across the city show how alive and ambitious this department is.

To our faculty thank you for balancing roles as educators, mentors, editors, cheerleaders, and sometimes amateur data scientists (yes, SSR formatting counts!). Your dedication behind the scenes made everything possible.





Message from the Head of the Department Annual Report 2024–2025

To our students — whether you topped the class, performed on stage, hosted a podcast, or simply showed up and tried your best — you are the reason we strive to improve each year. Remember, success is not always loud. Sometimes, it's simply showing up, asking questions, and staying curious.

As we move forward, our future direction is clear:

- Build deeper industry connections for internships and exposure
- Expand digital learning and skill-based programs
- Encourage research, innovation, and entrepreneurship
- And most importantly, create a joyful and inclusive academic environment that supports every student's growth.

Let us continue with the same energy and enthusiasm. Together, let's make learning not just a destination but a journey filled with insight, laughter, teamwork, and purpose.

Here's to another year of ideas, impact, and inspiration!

Warm Regards

Dr.K.E Deepa

Head of the Department

Department of Commerce(General)



About Our Department

Where Potential Meets Purpose

Over the years, the Department of Commerce (General) has grown not just in numbers, but in depth, diversity, and direction. From being one of the foundational pillars of the college to becoming a dynamic centre for commerce education, we have consistently adapted to the changing needs of students, industries, and society.

Rooted in a vision to nurture competent, ethical, and future-ready commerce graduates, our mission has always been simple yet profound:

To empower students through quality education, real-world exposure, and value-based learning, enabling them to thrive in their careers and contribute meaningfully to the economy and community.

We've evolved from traditional chalk-and-talk methods to tech-integrated learning, case-based approaches, podcasts, and skill-driven platforms. Our department has successfully launched industry-relevant programs, student-run initiatives, and digital content that reflect our students' voices and talents. The launch of our podcast series, e-magazine, and career orientation programs are just glimpses of how we integrate innovation into learning.





About Our Department

Where Potential Meets Purpose

But we're not stopping here.

As we look ahead, our future is mapped with a bold yet balanced vision

- To be a hub for commerce excellence and student transformation
- To introduce specialised courses in emerging domains like digital finance, business analytics, and entrepreneurship
- To build stronger industry collaborations and placement pipelines
- To foster research culture among students and faculty
- To promote inclusive education where every student is seen, heard, and guided

We are growing into a School of Commerce, expanding both academically and structurally. Our upcoming initiatives include centres for financial literacy, student innovation labs, and cross-disciplinary certification programs all aiming to give our students an edge in today's competitive world.

We don't claim to be the best our students, alumni, and outcomes speak for us. From Academia to cultural champions, from first-generation graduates to startup founders, our students are living proof that when a department believes in your potential, you begin to believe in it too.

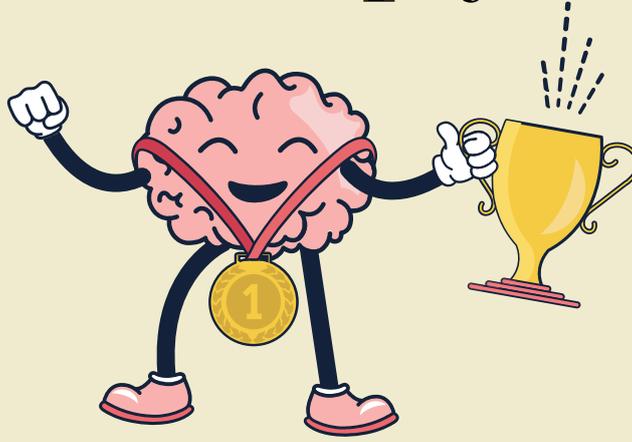
So, if you're looking for a place where tradition meets transformation, where faculty become mentors, and where you're not just enrolled you're empowered, welcome to the Department of Commerce (General). This is not just where your degree begins.



Victory with Voice

Commerce Department

Clinches Overall Trophy at Euphoria'25



In a celebration of talent, creativity, and unstoppable spirit, the Department of Commerce (General) proudly bagged the Overall Trophy at the Unique Voice Talentraid - Cleanz Eve held during Euphoria'25, organized by the Department of English, Dhanraj Baid Jain College, on 18th February 2025.

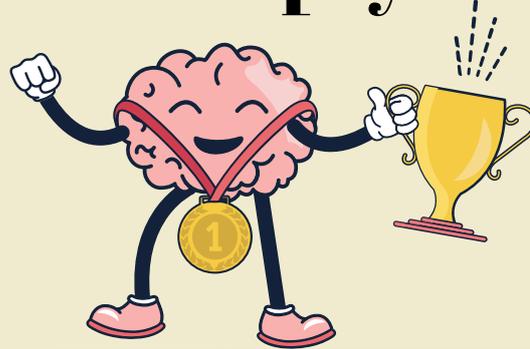
Our sincere thanks and heartfelt appreciation to the Department of English, especially to the team of professors, coordinators, and expert panel members, for organizing Euphoria'25 - Unique Voice Talentraid Cleanz Eve with such thoughtfulness, creativity, and care.

Thank you for reminding us that the best kind of learning happens when departments come together, when talents are nurtured, and when voices are celebrated.

Victory with Voice

Commerce Department

Clinches Overall Trophy at Euphoria'25



Highlights 2024 – 2025



Dhanraj Baid Jair
Department of Commerce (General)
June 2024 to April 2025

NAAC Journey 2024–2025: A Testament to Commitment and Collaboration

Department of Commerce (General)

The academic year **June 2024 to April 2025** stands as a **remarkable chapter** in the Department of Commerce (General), marked by an intense, inspiring, and transformational **NAAC journey**. It was not just a documentation exercise; it was a **collective reflection of who we are, what we value, and how we envision our future**.

From the onset of the **NAAC peer team visit preparations**, every faculty member became a stakeholder in this mission. The process demanded a **meticulous compilation of academic activities, achievements, pedagogical innovations, student-centric practices, and community engagements**. Each small achievement was documented with precision, and every initiative was aligned with the core criteria set by NAAC — emphasizing quality, transparency, and continuous improvement.

The Process and Faculty Involvement:

- **Data Compilation:** Faculty members tirelessly collected and verified data across seven NAAC criteria — covering aspects like curriculum design, teaching-learning processes, research contributions, institutional best practices, and community outreach programs.
- **Documentation:** Preparation of **Self-Study Reports (SSR)**, departmental reports, student feedback analysis, attainment metrics for Outcome-Based Education (OBE), and faculty credentials was done with unwavering attention to detail.
- **Collaborative Division of Work:** Each faculty member took ownership of specific areas — ranging from criteria coordinators, IQAC liaisons, report designers, to student documentation verifiers. **Team meetings, brainstorming sessions, cross-verification workshops, and mock presentations** became a regular part of our academic calendar.
- **Innovation Showcased:** The department showcased new initiatives like **podcast launches, value-added programs, entrepreneurial cells, alumni connect series, and best practices** which amplified the department's impact beyond conventional academics.



Dhanraj Baid Jain College (Autonomous)
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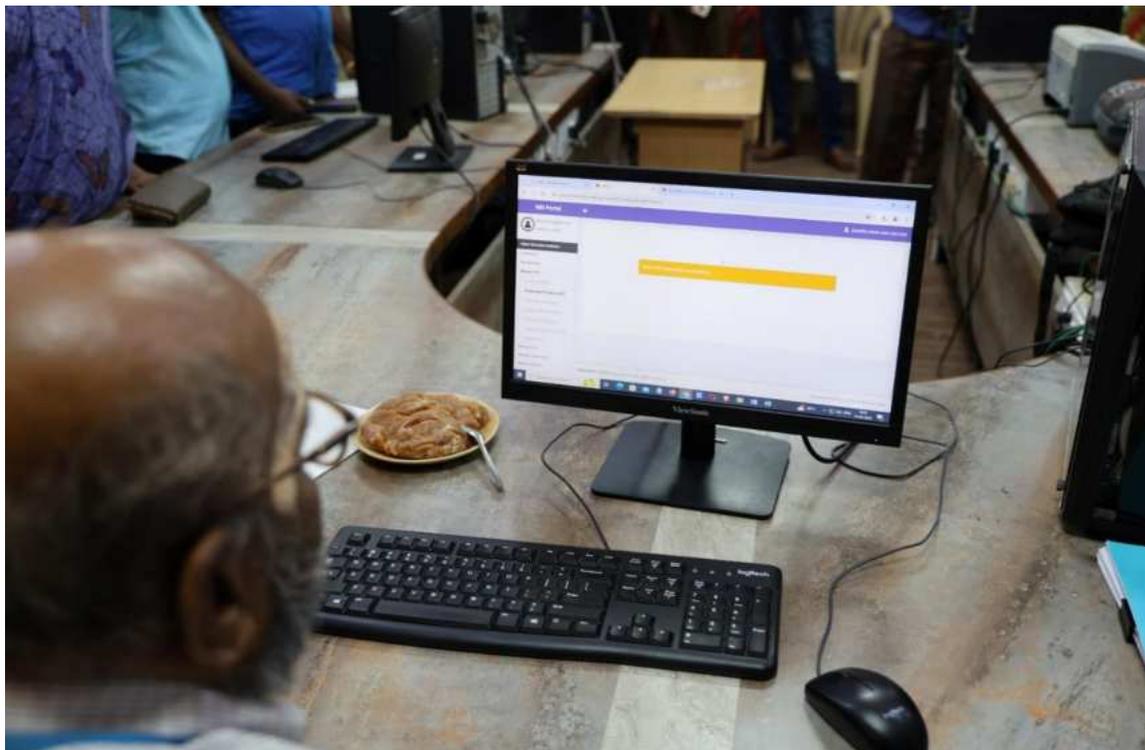
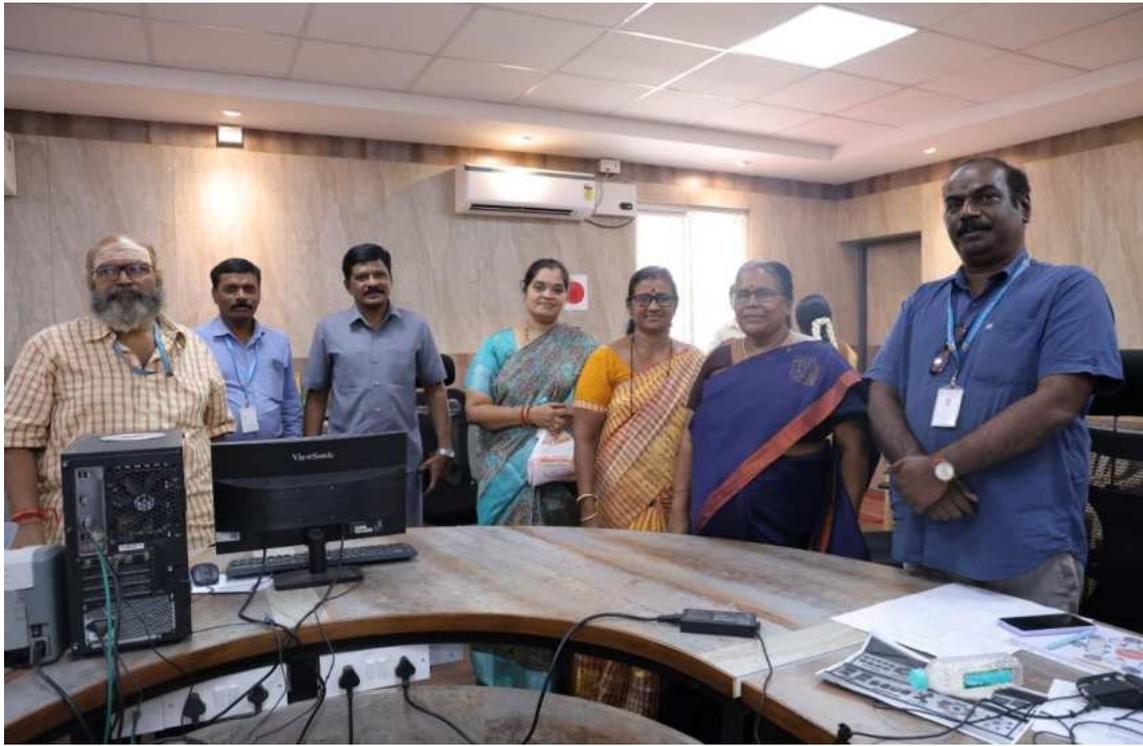
Balancing Work and Life:

The NAAC journey tested not just our professional skills but also our **personal resilience**. Faculty members balanced **regular teaching responsibilities, research commitments, student mentoring, exam work, and departmental initiatives** while meticulously preparing for the accreditation process. Despite the workload, the spirit of camaraderie remained high. Evenings were spent fine-tuning reports, weekends became collaborative workdays, and yet, faculty members maintained their teaching excellence and mentorship roles without compromise.



Dhanraj Baid Jain College (Autonomous)
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June 2024 to April 2025

This phase underscored an important truth: **When a shared purpose drives a team, work transforms into a fulfilling journey** rather than a burden. Faculty members supported each other — personally and professionally — ensuring a **harmonious balance between work, family, and self-growth.**



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June 2024 to April 2025

Insights and Reflections:

The NAAC journey from **June 2024 to April 2025** is not merely a set of documents submitted for evaluation — it is a **living proof of the department's culture of excellence, inclusivity, innovation, and accountability**. It taught us that **quality assurance is not a one-time event but a continuous, conscious commitment**.



This experience also reaffirmed that our greatest strength lies not just in the number of activities or accolades, but in our **unity, dedication, and the passion to evolve as educators**. Every faculty member emerged stronger — professionally sharper, emotionally resilient, and more connected to the department's larger vision.

As we move forward, the foundation laid during this period will continue to inspire us to **aim higher, act responsibly, and lead meaningfully**, building a Department that not only imparts commerce education but **shapes leaders with values and vision**.

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June 2024 to April 2025

NAAC COMMITTEE VISIT TO THE DEPARTMENT OF COMMERCE(GENERAL)



NAAC Committee Member interacting with the Head of the Department during the departmental visit — a moment of insightful exchange and collaborative dialogue showcasing the department's academic initiatives, achievements, and future aspirations.



INTERACTION WITH OUR DEPARTMENT STUDENT'S FINAL YEARS

Dhanraj Baid Jain College (Autonomous)
Department of Commerce (General)
June 2024 to April 2025



NAAC COMMITTEE MEMBERS- GLANCE



Our Department HOD Dr.K. E Deepa Giving Presentation to NAAC Committee Members

Dhanraj Baid Jain College (Autonomous)
Department of Commerce (General)
June 2024 to April 2025



Presenting with Purpose: Departmental Briefing to NAAC Peer Team

Presenting Departmental Excellence to NAAC Peer Team: A Strategic Academic Dialogue

The Head of the Department delivered a well-structured and evidence-backed presentation to the NAAC peer committee, highlighting the department's unwavering commitment to quality education and institutional integrity. The session began with a clear articulation of the department's **Vision and Mission**, aligning them with the institution's broader goals and the National Education Policy 2020 framework.

The presentation meticulously detailed the department's accomplishments across all seven NAAC criteria, with special emphasis on:

- **Curricular Design and Implementation:** Showcasing innovative curriculum revision strategies, industry-linked electives, and interdisciplinary learning opportunities.
- **Teaching-Learning and Evaluation:** Demonstrating outcome-based pedagogical practices, academic mentoring, and digital integration for enhanced learning experiences.
- **Research and Consultancy:** Presenting active faculty participation in UGC-sponsored projects, research publications in Scopus-indexed journals, and student-led research forums.
- **Infrastructure and Learning Resources:** Highlighting smart classrooms, ICT-enabled teaching,
- **Student Support and Progression:** Tracking placement records, alumni engagement, skill development initiatives, and financial aid support mechanisms.

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The session was honored by the presence of **Dr. V. Raghu Raman**, Vice President of FAI and Head of the Advisory Board, International Association of Academic Plus Corporate Society, who served as the Chief Guest. In his compelling address, Dr. Raman emphasized the need for redefining commerce education to meet global industry standards, integrate technology, and empower students as knowledge leaders of tomorrow.

As part of the inauguration, the department introduced **student-led clubs and forums** focused on enhancing critical thinking, creativity, leadership, and employability. This initiative reflects the department's commitment to developing holistic individuals ready to take on professional challenges in dynamic environments.



Dhanraj Baid Jain College (Autonomous)
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June 2024 to April 2025



Under the academic stewardship of **Prof. K.E. Deepa**, Head of the Department, and with the unwavering support of **Dr. M. Sakthivel Murugan (Professor-in-Charge)**, the department continues to align itself with national quality benchmarks, fostering a culture of innovation, inclusivity, and impact.

Dhanraj Baid Jain College (Autonomous)
Department of Commerce (General)
June 2024 to April 2025

Crushing Competitive Exams: Unleashing the Path to Academic and Career Success

The **Department of Commerce (General)**, in association with the **Creative Skills & HR Club**, organized an insightful and empowering session titled **“Crushing Competitive Exams: Unleashing Your Path to Victory”** on **30th August 2024** at **Sri Champalal Sravansukha Auditorium**. The session was a strategic initiative designed to equip students with a comprehensive understanding of the competitive examination landscape, bridging academic learning with professional aspirations.

The keynote speaker, **Ms. Dhivya Bharathi**, an accomplished academician and UPSC counsellor from New Camp IAS Academy, delivered an impactful address, offering students a structured roadmap to navigate various competitive examinations including UPSC, TNPSC, Banking, SSC, and other career-oriented assessments. Her session focused on:

- Understanding the diverse landscape of competitive examinations and their relevance.
- Proven strategies and structured techniques for effective preparation.
- Resource optimization, time management, and stress coping mechanisms.
- The importance of consistency, clarity of goals, and leveraging available institutional support.

The event drew participation from final-year and aspiring students across B. Com streams, reflecting a growing interest in government and corporate careers. Ms. Bharathi’s session also featured real-time Q&A, where students clarified doubts, received personalized advice, and gained exposure to practical pathways.

DHANRAJ BAID JAIN COLLEGE (AUTONOMOUS)
(OWNED AND MANAGED BY TAMILNADU EDUCATIONAL AND MEDICAL FOUNDATION)
A RELIGIOUS CO-EDUCATIONAL JAIN MINORITY INSTITUTION
RAJIV GANDHI SALAL JYOTHI NAGAR, IT CORRIDOR, THURAIPAKKAM, CHENNAI-600097
RE-ACCREDITED WITH 'B+' GRADE BY NAAC

DEPARTMENT OF COMMERCE (GENERAL)
CREATIVE SKILLS & HR CLUB INVITES TO YOU
**CRUSHING COMPETITIVE EXAMS:
UNLEASHING YOUR PATH TO VICTORY**

HIGHLIGHTS OF THE PROGRAM:
UNDERSTANDING THE COMPETITIVE EXAM LANDSCAPE, KEY EXAMS AND THEIR SCOPE
EFFECTIVE PREPARATION TECHNIQUES, TIPS AND RESOURCES FOR SUCCESS
EXPERT INSIGHTS: LEARN FROM EXPERIENCED EDUCATORS AND PROFESSIONALS

DATE: 30-08-2024 TIME: 11:00 A.M DAY: FRIDAY
VENUE: CHAMPALAL SRVANSUKHA AUDITORIUM
SHRI.M.LALCHAND MUNOTH
CHAIRMAN

DR. HARISH L MEHTA
SECRETARY ADMINISTRATION SHRI.JASWANT MUNOTH
SECRETARY ACADEMIC & FINANCE

DR. M. SAKTHIVEL MURUGAN
PROF IN CHARGE DR.C. MURUGESAN
PRINCIPAL

PROF.K.E.DEEPA
HOD

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Department of Commerce (General)
June 2024 to April 2025

Even Semester Events

From December 18-12-2024 to 04-01-2025

Faculty Development Programme on Creative Thinking – 16th December to 18th December 2024 .

The Department of Commerce (General) at Dhanraj Baid Jain College, in collaboration with ICT Academy, Tamil Nadu, successfully conducted a three-day Faculty Development Programme (FDP) titled “Creative Thinking” from **December 16th to December 18th, 2024**. The seminar aimed at equipping faculty members with creative and innovative pedagogical tools to enhance teaching effectiveness and student engagement.

Resource Person and Expertise

The resource person for the programme, Ms. Aruljothi A.P., a reputed Soft Skills Trainer associated with the ICT Academy, brought in-depth knowledge and practical insights into creative thinking strategies. Her expertise in training and development (T&D) allowed the participants to experience a balance between theoretical frameworks and practical application.

Programme Schedule and Content Delivery

The sessions, held from 9:30 AM to 3:30 PM daily at the Seminar Hall, Alumni Block, DBJC Campus, provided a structured approach to developing creative capabilities. The programme was divided into multiple modules, including:

Day 1: Foundations of Creative Thinking

An exploration of the psychological and cognitive aspects of creativity, barriers to creativity, and methods to overcome them.

Day 2: Creative Problem-Solving Techniques

Focus on brainstorming, lateral thinking, and design thinking approaches for addressing challenges in academia.

Day 3: Practical Applications and Innovative Teaching Tools

Hands-on activities and simulations that allowed participants to integrate creative techniques into curriculum design, assessment methods, and classroom interaction.

The FDP enabled faculty members to:



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Enhance Pedagogical Strategies: Participants learned to incorporate creative thinking into their teaching practices to foster a dynamic learning environment.

Encourage Student Innovation: The programme highlighted the importance of nurturing students' creativity to prepare them for industry demands and entrepreneurial ventures.

Collaborative Learning: The FDP facilitated an exchange of ideas among faculty, fostering collaboration and interdisciplinary innovation.

Personal Development: The interactive sessions empowered faculty members to adopt a growth mindset and develop resilience in the face of academic challenges.

Creative thinking, as highlighted throughout the FDP, is not merely an abstract skill but a necessary competency in the rapidly evolving educational sector. The programme emphasized that creativity is integral to bridging the gap between theoretical knowledge and practical implementation.

Free Training Programme for Women on Logistics & Supply Chain - Data Feeder Warehouse -16th December 2024

In a pioneering initiative to empower women and enhance their participation in the logistics and supply chain sector, Mahindra Logistics Limited, in association with the Logistics Sector Skill Council (LSC), organized a Free Training Programme for Women. The programme was designed to provide specialized training on logistics and supply chain management, with a focus on operations in data feeder warehouses. The event aligns with the overarching objectives of inclusive workforce development and skill enhancement promoted by the Skill India initiative.

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Objective of the Programme

The primary objective of this programme was to equip women with the knowledge and skills required for careers in logistics and supply chain management, particularly in warehouse operations.

Enhance women's employability in a traditionally male-dominated sector.

Bridge the gender gap in logistics by fostering inclusive growth.

Develop a skilled workforce capable of handling dynamic supply chain requirements.

Key areas covered included:

Warehouse Operations and Data Feeder Processes: Practical training on handling inventory, data management, and the operation of modern warehousing systems.

Supply Chain Fundamentals: Understanding the end-to-end processes involved in logistics, from procurement to delivery.

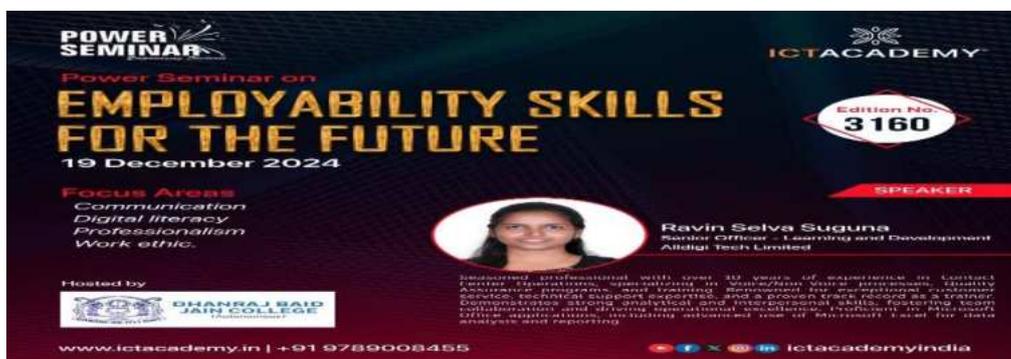
Technology in Logistics: Exposure to digital tools and systems that streamline supply chain operations.

Soft Skills and Workplace Competencies: Training in communication, teamwork, and workplace ethics to ensure holistic professional development.

Online Power Seminar on Employability Skills for the Future – 19th December ,2024

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The Department of Commerce(General) and the Training & Placement Cell at Dhanraj Baid Jain College, in collaboration with ICT Academy, Tamil Nadu, organized an Online Power Seminar on the topic “**Employability Skills for the Future**” on **December 19, 2024**, at 10:30 AM. The event aimed to bridge the gap between academic learning and the practical skills required to excel in the dynamic job market of the future.



Objective of the Seminar

In a rapidly evolving job market shaped by advancements in technology and globalization, it is imperative for students to develop skills that extend beyond academic knowledge. The primary objective of this seminar was to equip students with the tools to enhance their employability, focusing on the competencies required to thrive in a digital-first, innovation-driven workplace.

Resource Person and Expertise

The seminar was led by **Ms. Ravin Selva Suguna, Senior Officer** - Learning and Development at **Alldigi Tech Limited**. Her extensive experience in training and skill development brought an in-depth understanding of the current trends and future requirements of the corporate world. Her insights into aligning educational goals with industry expectations enriched the learning experience for all participants.

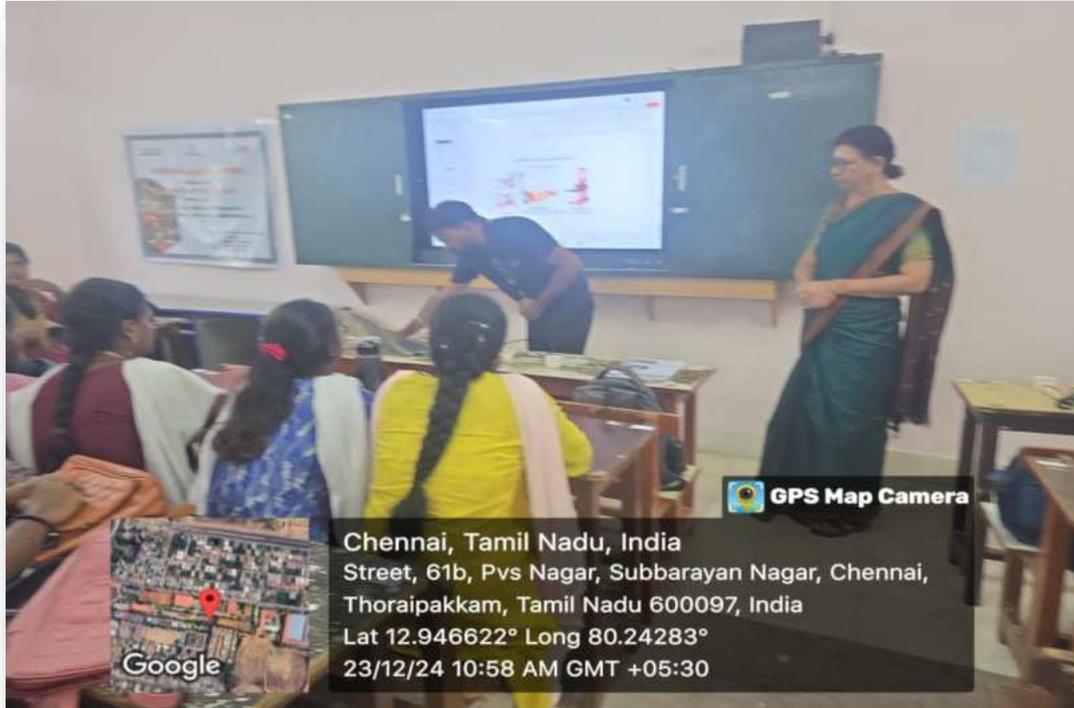
Highlights of the Seminar

The session was conducted virtually via YouTube, ensuring wide accessibility to students and faculty members. Key aspects of the seminar included:

- Understanding Employability in the Digital Age: Ms. Ravin provided an overview of how the digital transformation is reshaping job roles and skill requirements across industries.
- Soft Skills for Professional Success: Emphasis was placed on communication, teamwork, adaptability, and emotional intelligence as critical components of employability.
- Technical and Digital Skills: The seminar highlighted the importance of acquiring technical proficiency, including knowledge of emerging technologies such as artificial intelligence, data analytics, and cloud computing.
- Personal Branding and Networking: Practical tips on creating a professional digital presence, including leveraging platforms like LinkedIn, were shared.

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- Interview Preparation and Workplace Readiness: Strategies for effective resume writing, interview performance, and transitioning into professional roles were discussed.



The Online Power Seminar on Employability Skills for the Future was a resounding success, contributing significantly to the professional preparedness of the students. It aligns with the institution's vision of empowering students with the knowledge and skills to excel in their chosen careers.

Special Capacity Building Programme: Empowering Women Through Climate Action and Their Challenges -26th December 2024

On December 26, 2024, Department of Commerce (General) at Dhanraj Baid Jain College hosted a Special Capacity Building Programme titled "**Empowering Women Through Climate Action and Their Challenges.**" The event aimed to address the critical intersection of climate change and women's empowerment, highlighting the role of women in driving sustainable solutions while addressing the unique challenges they face in this domain.

Objective and Relevance

The primary objective of the programme was to equip women with the knowledge and skills needed to become active agents of change in combating climate challenges.

- Bridge gender gaps in climate leadership.
- Enhance awareness of climate-related vulnerabilities specific to women.

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- Encourage innovative and practical approaches to environmental challenges within academic and professional spheres.



The event featured **Prof. N. Murugeswari, Director and Head of the Department of Women's Studies at Bharathidasan University, as the Chief Guest**, whose expertise in women's studies and climate action enriched the discussions with practical and academic insights.

The programme highlighted the interconnected nature of social, environmental, and economic challenges faced by women in the modern world.

Key insights include:

Women as Change Agents: The discussions underscored that empowering woman with climate knowledge and skills is critical to fostering sustainable development.

Barriers to Participation: Participants identified societal, economic, and educational barriers that limit women's active involvement in climate action and proposed strategies to overcome them.

The Academia-Industry Nexus: By integrating academic learning with industrial practices, the programme emphasized the importance of equipping women with tools to innovate and lead in sustainability efforts.

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Outcomes and Recommendations

The event successfully sparked meaningful dialogue on empowering women through climate action, with several actionable outcomes:

Awareness and Engagement: Participants left with a deeper understanding of the importance of climate resilience and women's pivotal role in this effort.

Policy Advocacy: Recommendations were made for institutions to advocate for policies that promote gender-inclusive climate action.

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Future initiatives should focus on scaling such programmes to reach a wider audience, ensuring a sustained impact on gender empowerment and environmental stewardship.

Role Plays event on social issues interlinked with academia and industry-4th January 2025

The Business Arena: Role Play Challenge

On **January 4th, 2025**, the Department of Commerce (General) at Dhanraj Baid Jain College conducted an engaging and thought-provoking **Role Play Event** aimed at fostering awareness of social issues while highlighting their connection to academia and industry. This initiative brought together students across all three years of the undergraduate program, offering them an experiential learning platform to showcase creativity, teamwork, and critical thinking.

Objective of the Events

The primary objective of the role play event was to encourage students to explore and analyse pressing social issues through the lens of academia and industry.

- Develop students' ability to link societal challenges with academic theories and industrial practices.
- Enhance problem-solving skills by simulating real-world scenarios.
- Foster collaboration among students from different academic years, promoting peer learning.



Themes and Team Participation

The role play event revolved around themes that integrated social issues with academic and industrial relevance. Each of the three teams, comprising first, second, and third-year students, presented creative and analytical portrayals of topics such as:

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- **Sustainability in Business Practices:** Addressing environmental concerns and the role of industries in promoting eco-friendly operations while connecting to academic discussions on corporate social responsibility.
- **Gender Equality in Workplaces:** Highlighting the challenges faced by women in academia and industry and exploring strategies for promoting inclusivity and diversity.
- **Digital Transformation and Education:** Focusing on the digital divide in society and its impact on education and industrial skill development.

Structure and Execution

The event was structured to provide a platform for students to display their understanding of the chosen themes while incorporating academic insights and industrial relevance. Each team was given 20 minutes to present their role play, followed by a brief Q&A session to engage the audience and panelists.

The role plays were evaluated based on the following criteria:

- Relevance to the theme
- Creativity and originality
- Clarity in connecting social issues with academic and industrial perspectives
- Teamwork and presentation skills



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Given the success of this event, the department plans to incorporate more contemporary themes such as artificial intelligence in social sectors, mental health awareness in corporate culture, and ethics in business practices can further enrich the learning experience.

Yoga Awareness Session on Vivekananda Jayanti – 9th January 2025

In commemoration of **Vivekananda Jayanti**, the **Department of Commerce (General)** organized a special session on “**Yoga and Its Importance**” on **9th January 2025**. The session was conducted by **Mr. Vivekananda**, a certified yoga instructor and wellness advocate, who addressed the students and faculty on the **transformative power of yoga in modern life**.

The session highlighted the relevance of **Swami Vivekananda’s teachings on inner strength, mental clarity, and holistic development**, aligning them with the practical applications of yoga in daily routine.



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Pencil Drawing Competition – “Sketching the Future” on 25th January 2025

Organized by: Department of Commerce (General)

Date: January 25, 2025

Participants: First, Second, and Third-Year Students

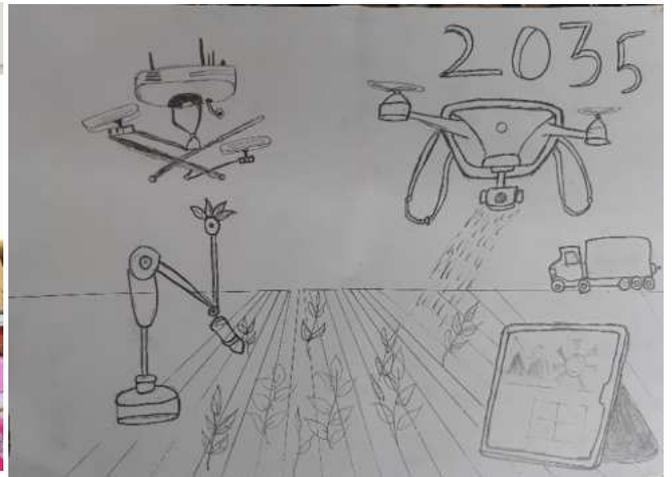
The Department of Commerce (General) transformed imagination into art by organizing an inspiring Pencil Drawing Competition on January 25, 2025. With a blend of creativity, thought-provoking themes, and artistic expression, students showcased their interpretation of the world, dreams, and human emotions through the power of pencil strokes.



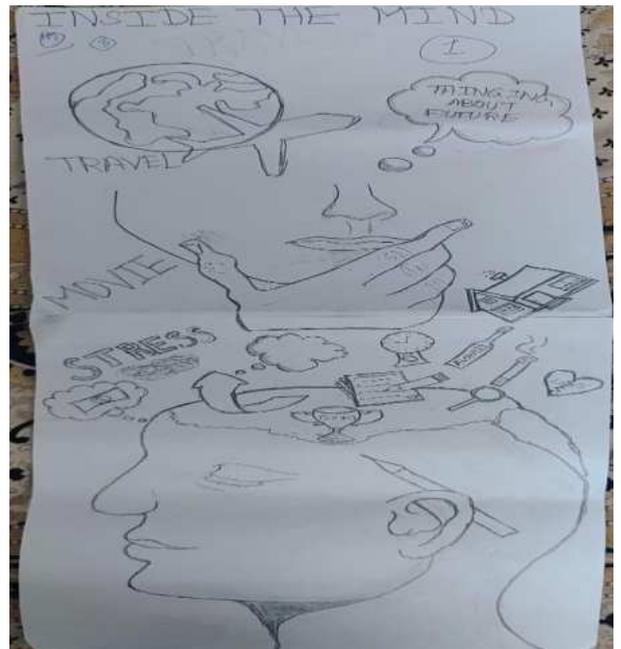
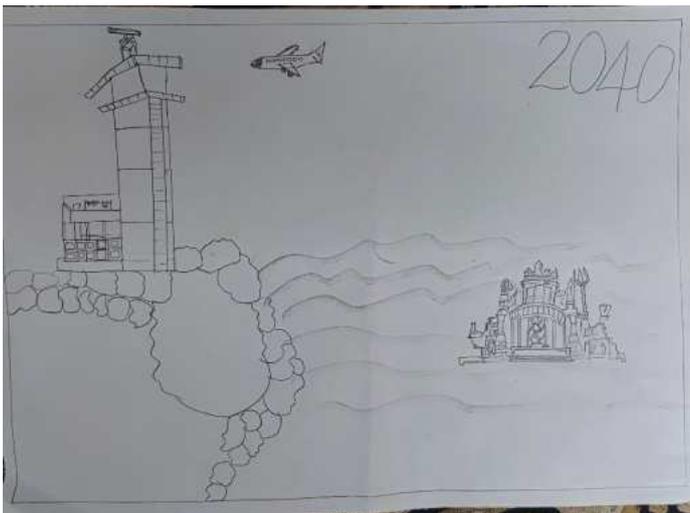
Participants brought life to the following themes:

- 🎨 A Beautiful World Starts with You – Depicting how small changes create a larger impact.
- 🌙 Dream Vs Reality – A visual journey of aspirations colliding with real-life challenges.
- 🧠 Inside the Mind – An artistic portrayal of human thoughts, emotions, and mental landscapes.
- 🌍 World in 2035 – A futuristic vision of technological, social, and environmental transformations.
- 🏢 The Boss Vs Employee – Illustrating workplace dynamics and the balance of power.

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Students from all three years participated enthusiastically, weaving creativity with conceptual depth. The competition not only encouraged artistic talent but also enhanced critical thinking by translating abstract ideas into visual narratives.



The best sketches were recognized and awarded by the principal, appreciating the students' efforts in presenting unique perspectives through their drawings. The event not only celebrated artistic expression but also ignited conversations on futuristic, social, and psychological themes, proving that art has the power to provoke thought and inspire change.

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Beyond the Grades: Embracing the Journey of Learning on 27th Jan 2025

Organized by: Creative Skills & HR Club, Department of Commerce (General)

Date: January 27, 2025

Time: 10:00 AM onwards

Venue: Champalal Sravansukha Auditorium, Dhanraj Baid Jain College (Autonomous)

The Department of Commerce (General), in collaboration with the Creative Skills & HR Club, successfully organized a professional talk titled "**Beyond the Grades: Embracing the Journey of Learning.**" The event aimed to inspire students to focus on holistic learning and skill development beyond academic achievements.



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Dr. A.V.S. Raamkumar, Assistant Professor at Ramakrishna Mission Vivekananda College (Autonomous), served as the **guest speaker**, delivering an insightful session on the importance of continuous learning, adaptability, and skill enhancement in today's dynamic professional landscape.

The event was well-attended by students and faculty members, who actively participated in the interactive session. The speaker's practical insights and motivational discourse resonated with the audience, emphasizing the significance of experiential learning and personal growth.

Industrial Visit: Chennai Port Trust

Date: 25th March 2025

Organized by: Department of Commerce (General)

Location: Chennai Port Trust, Chennai

The Department of Commerce (General) organized an **industrial visit to Chennai Port Trust** on **25th March 2025** as part of its academic enrichment initiatives. The visit aimed to provide students with **practical exposure to port operations, logistics management, and international trade practices** — key areas that complement their classroom learning in commerce and trade-related subjects.

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The students were welcomed by the officials of Chennai Port Trust, who provided a detailed briefing on the port's history, structure, and its significant role in facilitating India's maritime trade. During the visit, students had the opportunity to observe various activities, including **cargo handling, container management, customs operations, and warehousing procedures**. Special emphasis was given to explaining the operational workflow, safety protocols, and the integration of technology in modern port management.

The interaction with port officials helped students understand critical concepts such as **import-export documentation, logistics supply chain, port tariffs, and regulatory compliance**. They also witnessed real-time operations at the docks, gaining insights into the challenges and efficiency mechanisms that drive one of India's busiest ports.

This visit bridged the gap between theoretical knowledge and industrial practices, offering students **first-hand experience** in understanding how commerce and logistics contribute to the nation's economy. It also enhanced their **awareness of career opportunities** in the fields of shipping, logistics, customs management, and international business.

The department expresses its sincere gratitude to the Chennai Port Trust authorities for their warm hospitality and for providing such a valuable learning experience. The industrial visit truly reinforced the department's commitment to delivering **experiential learning** as a vital part of commerce education.



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NAAN MUDHALVAN – Digital Skills for Employability on 6th March 2025

Session Title: Office Fundamentals – MS Excel

Date: March 6, 2025

Duration: 3 Hours

Facilitators: Prof. B. Loganathan & Dr. K. Gubendiran

Organized by: Department of Commerce (General)

In a rapidly evolving digital world, **mastering Excel is no longer an option—it's a necessity!** Recognizing this, the **Department of Commerce (General)** conducted an intensive hands-on workshop, "**NAAN MUDHALVAN – Digital Skills for Employability,**" focusing on **Office Fundamentals with MS Excel.**

Guided by **Prof. B. Loganathan and Dr. K. Gubendiran**, the session wasn't just about learning formulas and functions—it was a deep dive into **the power of Excel in financial analysis, data management, and business decision-making.**

From **dynamic spreadsheets to financial modeling**, participants explored the **real-world applications of Excel in finance**, enhancing their analytical skills and boosting workplace efficiency. The hands-on approach ensured that students didn't just listen—they practiced, applied, and **unlocked the true potential of Excel as a business tool.**



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The session proved to be a **game-changer for aspiring professionals**, equipping them with **digital skills that employers demand**. By the end of the workshop, students weren't just Excel users—they were **Excel strategists, ready to leverage technology in the corporate world**.



With this initiative, the Department reaffirmed its commitment to **bridging academia and industry needs**, ensuring that students step into the professional world with confidence, competence, and cutting-edge digital expertise!

Career Guidance Program for Girls on 11th March 2025

Organized by: Tech Mahindra Foundation & KMSSS

Date: March 11, 2025

Participants: All-Year Students, Department of Commerce (General)

Empowering young minds with **clarity, confidence, and career direction**, the Department of Commerce (General) collaborated with **Tech Mahindra Foundation and KMSSS** to host a transformative "**Career Guidance Program for Girls**" on March 11, 2025.

This initiative was more than just a placement assistance program—it was a **launchpad for aspiring young professionals**, designed to **bridge the gap between education and employability**. Industry experts provided **insightful sessions on career pathways, emerging job trends, essential skill sets, and workplace readiness**.

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The interactive discussions covered **resume building, interview techniques, corporate etiquette, and the power of digital skills**, ensuring that students walked away with **not just information but actionable strategies for career success**.



Beyond technical know-how, the session also focused on **self-confidence, leadership, and overcoming career challenges specific to women**, inspiring participants to **break barriers and step into the professional world with conviction**.



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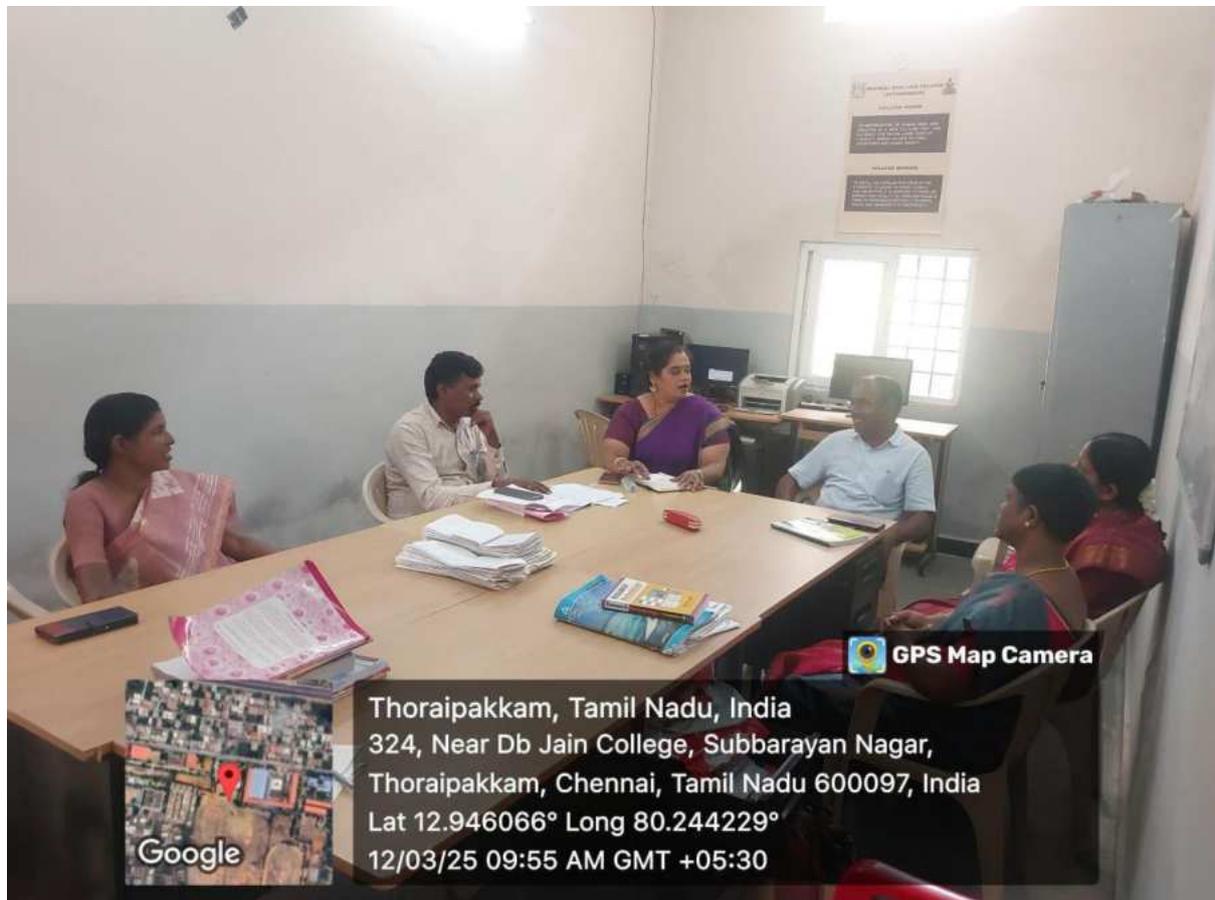
With engaging activities, expert mentorship, and **real-world career insights**, the event proved to be a **milestone in guiding students toward a future filled with purpose and possibilities**.

Report on Department Meeting held on 12th March 2025

Date: March 12, 2025

Organized by: Department of Commerce (General)

The **Department of Commerce (General)** convened on **March 12, 2025**, for a **strategic review and planning session**, focusing on key academic and administrative agendas. The meeting was a **collaborative effort to streamline academic progress, enhance student engagement, and align departmental goals with institutional objectives**.



Key discussions included:

- **Syllabus Completion:** Faculty members shared updates on **syllabus progress** to ensure timely completion, reinforcing a **structured learning approach** for students. Strategies for **effective revision plans** were also discussed.

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- **Model Exam Pre-Planning:** A roadmap for **conducting model exams** was outlined to provide students with a **realistic assessment experience**, helping them refine their exam strategies and **boost confidence ahead of final assessments**.
- **Summer Internship for Second-Year Students:** In alignment with **TANSCHE syllabus requirements**, faculty members explored **internship opportunities** for second-year students, emphasizing **industry exposure, skill-building, and hands-on learning experiences**.

Department Events & Engagements: Upcoming **seminars, workshops, and student activities** were reviewed, ensuring that academic and co-curricular initiatives remain vibrant and impactful.

- **BOS Meet Preparations:** The department focused on **compiling and updating reports** for the upcoming **Board of Studies (BOS) meeting**, ensuring that curriculum enhancements and academic improvements align with evolving industry standards.



The meeting was a **testament to the department's commitment to academic excellence, student growth, and continuous innovation**. With **clear action plans and collective efforts**, the department is set to **empower students with knowledge, experience, and career readiness**.

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Parent-Teachers Meeting – March 15, 2025

Venue: Department of Commerce (General) Classrooms

The Department of Commerce (General) organized a **Parent-Teachers Meeting (PTM)** on **March 15, 2025**, bringing together faculty, students, and parents for a meaningful dialogue on academic progress, attendance, and overall development.

Each class in-charge conducted one-on-one interactions with parents, providing a detailed overview of their ward's performance and attendance records.

B.Com General - I Year (Section A & B):

Class in-charges highlighted the importance of adapting to the transition from school to college. Parents were briefed on academic strengths and areas needing improvement, particularly in attendance regularity and assignment submissions. Special encouragement was given to students showing early signs of leadership and participation in department events.



B.Com General - II Year (Section A & B):

Faculty shared a performance review focused on semester exam results and continuous internal assessments. Attendance trends were discussed, and parents were advised to monitor punctuality and regularity closely as the second year plays a crucial role in laying the career foundation. Parents appreciated the department's efforts in skill development programs and seminars.

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B.Com General - III Year (Section A, B, & C)

Discussions centered around final year students' academic preparedness, project work, and career aspirations. Class in-charges stressed the importance of maintaining discipline, completing internships, and preparing for placements and higher education opportunities. Attendance lapses, if any, were pointed out with suggestions for immediate corrective measures. Parents expressed their satisfaction with the department's guidance towards employability and soft skills.



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Event Report: Let's Live Life Talks – A Talent Unplugged Podcast

Date: 28th March 2025

Venue: Commerce Podcast Room

Organized by: Department of Commerce (General)

Event Type: Podcast Recording Show

In a vibrant celebration of individuality and passion, the Department of Commerce (General) proudly hosted the recording session of its signature podcast episode, “**Let’s Live Life Talks**”, on **28th March 2025**. This unique platform was designed not merely as a recording event, but as a **stage that amplified the unheard voices and untold stories of our very own students**, shining a spotlight on their diverse talents beyond the academic realm.



The podcast brought forward an inspiring blend of **sports champions, cultural icons, tech wizards, public speakers, poets, and performers**, each with a story that echoed courage, creativity, and perseverance. The episode was a reminder that life at the department is not confined to textbooks, but thrives in creativity and character.

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What made "Let's Live Life Talks" truly special was its **raw, real, and relatable nature**. Students shared their journeys — not just the victories, but also the struggles and breakthroughs that led them there. One student spoke about balancing studies with evening part-time jobs; another talked about using poetry as an outlet for emotional wellness. The platform created a **safe and celebrated space**, encouraging others to pursue what makes them feel alive.

This initiative also nurtured essential 21st-century skills. As part of the podcast team, students engaged in **scriptwriting, audio editing, hosting, interviewing, and production coordination** — all contributing towards improving **communication, critical thinking, and team dynamics**. The podcast itself is a part of our department's broader effort to build student confidence, enhance employability, and integrate experiential learning into academic culture.



Our podcast studio buzzed with energy as voices came alive through microphones, and moments were captured with authenticity. The session ended with a reflection circle, where the student team shared how this experience has changed the way they look at themselves and each other.

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With episodes like "**Let's Live Life Talks**", we are not just documenting stories — we are building a living archive of student aspirations and accomplishments. This event not only captured the pulse of our department but also **set the tone for many such stories waiting to be heard.**

In life, we learn from lectures. But sometimes, we learn more from listening to each other. That is the heartbeat of *Let's Live Life Talks*.

Event Highlight: Department Culturals – Vibe Shift 2025

Date: 5th April 2025

Venue: College Auditorium

The Department of Commerce (General) burst into colours, cheers, and creativity with its grand cultural fest, **Vibe Shift 2025**, held on **5th April 2025**.

The day was a **celebration of rhythm, spirit, and talent**, where students unleashed their energy through vibrant dance performances, soulful music, witty dramatics, and stunning fashion walks. From traditional melodies to modern beats, every act showcased the **diverse talents hidden within our classrooms.**



Adding spark to the event were thrilling competitions like solo singing, group dance, creative fashion parade, and mimicry, judged by distinguished alumni and invited artists. Each performance reflected not just practice, but **passion and personality** — truly a vibe shift from routine academic life to a world of expressive freedom.

The audience was spellbound as creativity flowed across the stage. Every cheer, every applause was a reminder that learning happens not just through lectures but also through **living experiences, friendships, and shared moments of joy.** **Vibe Shift 2025** was not just a cultural fest; it was a **celebration of individuality, camaraderie, and youthful spirit** — one that will echo in the corridors of the department for years to come!

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Department Orientation Programme – 7th April 2025

Venue: College Seminar Hall

Theme: *New Beginnings, New Voices*

The Department of Commerce (General) marked a **momentous day on 7th April 2025** with its **Department Orientation Programme**, welcoming a new wave of aspirations and energy into the academic journey. The day was filled with inspiration, creativity, and a collective spirit of growth.

The highlight of the event was the **grand launch of the Department Magazine and the Future Commerce Podcast: Redefined**, a twin initiative designed to **amplify student voices, showcase academic and creative excellence, and connect the classroom with the real world**.

- The **Department Magazine** unveiled the rich tapestry of student contributions — articles, poems, success stories, research snippets, and glimpses of vibrant campus life. It reflected the spirit of our students not only as scholars but also as storytellers, artists, and change-makers.
- The **Podcast Series – Let Live Life Talks** was also officially rolled out, offering a **dynamic platform where student talents, success journeys, expert talks, and real-world discussions converge**. With students taking the lead as hosts, editors, and speakers, this podcast symbolized our department's commitment to innovative learning and communication skills.



Launch of Department Theme Song

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Annual Report Highlights by Head of the Department Dr.K. E Deepa

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The orientation programme ended on a high note with motivating words from the Head of the Department, emphasizing that **"education is no longer confined to textbooks, but blossoms through expression, exposure, and execution."**

The Department Orientation Programme 2025 was not just an introduction; it was a **promise of a year filled with opportunities, collaborations, and celebrations of learning in every form.**

FUTURE COMMERCE REDEFINED -
SCHOOL OF COMMERCE



THEME SONG

DEPARTMENT OF COMMERCE (GENERAL)
DHANRAJ BAID JAIN COLLEGE

CREDITS

DEPARTMENT FACULTY MEMBERS &
STUDENTS

FUTURE COMMERCE REDEFINED

THEME SONG

[VERSE]

STEP INTO THE FUTURE WHERE SPARKS IGNITE
DREAMS ARE BORN IN ELECTRIC LIGHT
SHAPING WORLDS WITH A DARING SPIN
THIS IS THE PLACE WHERE IT ALL BEGINS

[CHORUS]

FUTURE COMMERCE REDEFINED
BREAKING BARRIERS WITH POWER COMBINED
INNOVATION FLOWS LIKE A MELODY
TUNE IN AND LET YOUR VISION RUN FREE

[VERSE 2]

WHERE CREATORS CLASH AND IDEAS BLOOM
SHIFTING THE GEARS AS WE REWRITE THE ROOM
A STAGE FOR THE BOLD A SPACE UNTAMED
IN THIS FUTURE THERE'S NO ONE UNNAMED

[CHORUS]

FUTURE COMMERCE REDEFINED
BREAKING BARRIERS WITH POWER COMBINED
INNOVATION FLOWS LIKE A MELODY
TUNE IN AND LET YOUR VISION RUN FREE

Closing Reflections: Words to Inspire



"The best teachers are those who show you where to look, but don't tell you what to see."

- Alexandra K. Trenfor

"Tell me and I forget. Teach me and I remember. Involve me and I learn."

- Benjamin Franklin

