

## The Inauguration of Matrix 25 – The Department Association (2025–2026)

 **Dhanraj Baid Jain College**  
(Autonomous) 

Owned and managed by Tamil Nadu Educational and Medical Foundation Approved by Government of Tamil Nadu  
Affiliated by University of Madras Re-Accredited with 'A' Grade by NAAC

**DEPARTMENT OF MANAGEMENT STUDIES**

**INAUGURATION OF MATRIX 25 – THE DEPARTMENT ASSOCIATION**  
**2025-2026**

**OUR HONOURABLE CHIEF GUEST**

**ON**  
**13TH AUGUST**  
**2025 AT 11:00 AM**



**VENUE:**  
**ALUMNI BLOCK**  
**AUDITORIUM**

**DR. S. GANAPATHY**  
**ASSISTANT PROFESSOR & HEAD,**  
**DEPARTMENT OF CORPORATE SECRETARYSHIP, S.A. COLLEGE OF ARTS & SCIENCE, CHENNAI**

He HAS KINDLY ACCEPTED TO DELIVER A SPEECH ON TOPIC  
Shaping Future Leaders: Adapting to Real-World Business Demands

Dr. Harish L. Metha	Shri. M.Lalchand Munoth	Shri. Jaswant Munoth
Secretary (Administration)	Chairman	Secretary (Academic & Finance)
Dr.M.SakathivelMurugan	Dr.G.Kalpana	Dr.C.Sundar
Professor –In-Charge	H.O.D - ManagementStudies	Principal



The Department of Management Studies of Dhanraj Baid Jain College (Autonomous) successfully inaugurated Matrix 25 – the Department Association for the academic year 2025–2026 on 13th August 2025. The event proved to be highly enriching and impactful, offering students valuable insights into the evolving demands of the corporate world through an inspiring address by the chief guest, Dr. S. Ganapathy, on the theme “Shaping Future Leaders: Adapting to Real-World Business Demands.”





The formal induction of the newly elected leaders of Matrix 25 marked a significant milestone, motivating them to take on responsibilities and contribute to the holistic development of their peers. The program fostered enthusiasm, teamwork, and active participation among students while strengthening their understanding of industry expectations.

Overall, the event reinforced the department's vision of nurturing future-ready leaders by bridging the gap between academic learning and practical exposure, thereby enhancing the reputation of the Department of Management Studies and setting a dynamic tone for the year's activities.

**“Building Careers with HR Skills: A Practical Workshop”**



**DHANRAJ BAID JAIN COLLEGE  
(AUTONOMOUS)**



Thoraipakkam, Chennai-600 097, Tamil Nadu, India  
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**DEPARTMENT OF MANAGEMENT STUDIES &  
TRAINING AND PLACEMENT  
In**

Collaboration with **Jobseeks4U Academy** – a division of  
**Jobseeks4U Consultancy Services**

**HR: A Practical Human Resource Workshop**

RESOURCE PERSON

**Ms. Mary**

Trainer at Jobseeks4U Academy

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Shri M. Lalcahnd Munoth  
**Chairman**

Dr. Harish L. Metna,  
**Secretary (Administration)**

Sri Jaswant Munoth  
**Secretary (Academic & Finance)**

Dr. C. Sundar  
**Principal**

Dr. M. Sakthivel Murugan  
**Professor-in-Charge,**

Dr. B. Jagadhesan  
**Placement Convener**

Ms. P. Sandhiya  
**Placement Officer**

Dr. G. Kalpana  
**HOD - Management Studies**

**Venue: DBJC CAMPUS - 14 AUG 2025**



The Department of Management Studies organized an insightful workshop facilitated by Ms. Mary, Trainer at Jobseeks4U Academy, who delivered an engaging and interactive session on core Human Resource (HR) practices. The session highlighted key areas such as recruitment, performance management, employee engagement, and workplace culture, helping students understand the vital role of HR in driving organizational success.



Through real-life examples and case-based activities, students were able to effectively bridge the gap between theoretical concepts and practical applications. The interactive format encouraged active participation, enabling students to clarify doubts, share perspectives, and engage in meaningful discussions.



The workshop proved to be highly impactful, providing students with practical insights into modern HR practices and boosting their confidence to face interviews, perform better during internships, and prepare for placement opportunities. It successfully enhanced their industry readiness and contributed significantly to their professional development.

## Orientation Program – Bridge Course for First-Year BBA Students



The Department of Management Studies of Dhanraj Baid Jain College (Autonomous) successfully organized an Orientation Program – Bridge Course on 11th August 2025 for first-year BBA students from non-accounting backgrounds. The program aimed to provide students with the fundamental knowledge of commerce and accounting required to confidently pursue their BBA curriculum.



Facilitated by Prof. S. Karthika, Faculty of Management Studies, the sessions introduced students to essential topics such as double-entry bookkeeping, journal entries, ledger postings, trial balance, and the basics of financial statements. With a combination of lectures, interactive discussions, practical exercises, and real-life examples, the program created an engaging and supportive learning environment.



The bridge course proved to be highly effective and impactful, helping students build a strong foundation in accounting and reducing the learning gap between commerce and non-commerce background learners. It boosted students' confidence in approaching accounting-related subjects and enhanced their preparedness for advanced topics in the BBA curriculum. Many participants expressed that the sessions eliminated their initial apprehensions about accounting and motivated them to view it as a valuable skill for management decision-making, business analysis, and entrepreneurship.