

DHANRAJ BAID JAIN COLLEGE (AUTONOMOUS)
THORAIPAKKAM, CHENNAI-600 097.
2017-2022

Ph.D VIVA-VOCE:

Sl.No.	Date	Department	Topic of the Thesis	Candidate	Guide	Examiner
1	23.08.17	Commerce	The impact of job stress on job involvement in IT sector	Ms. A. Sripriya	Dr. V. Segar	Dr. Rafi, Principal, Quaide-Milleth College
2	05.09.17	Corporate Secretaryship	A study on customer preference and satisfaction towards internal banking in Chennai	Ms.Samsunisa	Dr. Sakthivel Murugan	Dr. Gurusamy
3	3.11.17	Physical Education	Analysis of personality traits of Women Volleyball players	Mrs. Telma Priya	Dr. R.Desingu Rajan	Dr. S. Thirumalai Kumar Professor and Head , Department of Physical Education
4	08.01.2018	Physical Education	Relationship of selected Physical, Physiological and Anthropometric variables with playing ability among Boys Mini National Volley ball Players	Mr.N.Senthil Kumar	Dr. R.Desingu Rajan	Dr.S.Thirumalai kumar Professor and Head , Department of Physical Education
5	01.02.2018	Physical Education	"Analysis of Personality Traits Among Men Players of Body Contact and Non-Body Contact Games"	Mr.C.Raman	Dr. R.Desingu Rajan	Dr.S.Thirumalai kumar, Professor and Head , Tamil Nadu Physical Education and Sports University, Melakottaiyur, Chennai
	22.02.2018	Corporate Secretaryship	"A Study On The Impact Of	Mrs.Sameena		

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6			Emotional Intelligence Of Employees On Organizational Effectiveness In It Industry With Special Reference To Chennai"		Dr.M.Sakthivel Murugan	Dr.R.Rangarajan, Professor, University of Madras, Chennai.
7	18.7.18	Mathematics	"Eternal Total Domination in Graphs"	P.A. Shanthi	P.Roushini Leely Pushpam	DR.G.SEETHURAMAN Professor, Dept of Mathematics Anna University Chennai-25
8	18.07.18	Commerce	" Financing Small and medium Enterprises by banking and financial Institutions in Kanchipuram District-A Study on Entrepreneurs' Satisfaction"	G.Vinayagamurthy	Dr.R.Vijayaraghavan	Dr.S.JAYAKUMAR Head, PG & Research Department of Commerce, Gurunanak College, Chennai-600 042.
9	30.07.18	Commerce	"Entrepreneurship and Economic development-A study with reference to motivational and risk factors of Women entrepreneurs in MSME sector in Chennai city"	M.Neelabai	Dr.R.Vijayaraghavan	Dr.Syed Rafiq Ahamed Associate Professor in Commerce, Department of Commerce, The New College Chennai-14.
10	28.08.18	Mathematics	Title: "Variants of Roman Domination in Graphs"	Ms.S.Padma priya	Dr.P.Roushini Leely Pushpam	Dr.G.Sethuraman Professor and Head Department of Mathematics Anna University Chennai-600 025.
	17.12.18	Commerce	"Investors perception on investment	P.Govindaswamy		Dr.P.Murugan Assistant Professor,

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11			avenues and its impacts on satisfaction and post investment behaviour : a study on investors in Chennai.		Dr.E.Viswanathan	PG& Research Department of Commerce, R.V.Government arts College Chengalpattu-603 001.
12	07.11.2019	Commerce	“Problems and Prospects of Micro Small and Medium Enterprises (A Study with Reference to Rural Entrepreneurs in Kanchipuram District)”.	V.Anandhakumar	Dr.E.Viswanathan	Dr.Vijayakumari Joseph Assistant Professor, Department of Commerce Madras Christian College, Chennai-600 059.
13	31.01.19	Commerce	“A Study on Customer satisfaction and Financial Performance of select Public and Private sector Banks in Chennai Environ”.	S.Ganapathy	Dr.M.Sakthivel Murugan	Dr.Vijaykumar D.G.Vaishnav College Chennai.
14	02.01.2020	Commerce	“Consumers perception and Buying Decisions towards Luxury Branded products in Chennai City”	Y.Hema	Dr.E.Viswanathan	Dr.P.Murugan Assistant Professor, Department of Commerce R.V.Government Arts College, Chengalpattu
15	04.11.2020	Commerce	“Brand Switching Behavior of young and Adult mobile phone users. “A study with reference to popular brands in Chennai city”.	Suchithra.B	Dr.R.Vijayaraghavan	Dr.R.Jayakumar Associate Professor, Dr.Ambedkar Government Arts College, Vyasarpadi, Chennai
16	05.11.2020	Commerce	“Computer Applications in E-Commerce “A study with reference to	R.Kandeeban	Dr.E.Viswanathan	Dr.R.Balaguru Associate Professor Rama Krishna Mission

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			consumer perception preference and satisfaction of online shopping in Chennai City.”			Vivekananda College, Mylapore, Chennai
17	11.11.2020	Commerce	“Impact of service quality dimensions on repurchase intention (A study with special reference to organized super markets in Chennai City”.	P.K.Gayathri	Dr.E.Viswanathan	Dr.K.R.Dhanalakshmi Associate Professor Bhaktavatsalam Memorial College for Women, Korattur, Chennai
18	20.11.2020	Commerce	“Marketing of Women Self-help Groups Products in Kancheepuram District, Tamilnadu”.	M.D.Palanivel	Dr.E.Viswanathan	Dr.V.Selvanathan, Principal, Sree Muthukumaraswamy College, Kodungaiyur, Chennai
19	30.11.2020	Commerce	“A study on Information and Communication Technology on Performance of Small and Medium Enterprises in Cuddalore District”.	D. Selvia Mercy	Dr.E.Viswanathan	Dr.G.Ravi Assistant Professor Presidency College Chennai.
20	03.12.2020	Commerce	“A study on Sales promotion and Marketing strategies of Private Life Insurance Companies with special reference to Chennai City”.	T.V.Manjusha	Dr.V.Segar	Dr.N.Premila Assistant Professor Queen Mary's College Chennai
21	09.12.2020	Commerce	“A study on occupational stress	N.Jayanthi	Dr.E.Viswanathan	Dr. Vijayakumari Joseph

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			and organizational citizenship behavior with reference to it companies in greater Chennai”.			Assistant Professor Madras Christian College, Chennai
22	26.02.2021	Commerce	“Rural Consumer Behaviour on Selected FMCG Products in a study based on Tiruvallur District”.	Mrs.M.Ezhilarasi	Dr.M.Rajesh	Dr.Y.Lokeswara Choudary Assistant Professor Government Arts College for Men, Nandanam, Chennai
23	05.07.2021	Commerce	“Perception of service quality and its impact on customer satisfaction towards selected beauty salon with special reference to Chennai City.” through Zoom	Mr.S.Selvaraj	Dr.M.Rajesh	Dr.Geetha Rufus Associate Professor Patrician College of Arts and Science, Adyar, Chennai.
24	07.07.2021	Commerce	“Women Perception of Impact of Advertisement towards personality with special reference to Chennai City.” through Zoom	Mrs.G.Kalpana	Dr.K.B.Chandrasekaran	Dr.C.Ramamurthy Associate Professor Presidency College Chennai.
25	16.09.2021	Commerce	“Customer Satisfaction on Banking Services in Relation to Home Loans – A study with Reference to Chennai City”.	Mr.M.Shankar Babu	Dr.E.Viswanathan	Dr.Geetha Rufus Associate Professor Patrician College of Arts and Science, Adyar Chennai
26	22.12.2021	Commerce	“A study on buying behavior and Ethnocentrism of Consumers towards organized Retail Stores in Chennai City”.	Mrs.R.Lavanya	Dr.M.Rajesh	Dr.S.Pandiyaraj Associate Professor & Head, Presidency College, Adyar, Chennai

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27	07.01.2022	Mathematics	“Weak Roman Domination a Protection Strategy in Chennai City”.	N.Srilakshmi	Dr.P.Roushini Leely Pushpam	Dr.T.Robinson Associate Professor Madras Christian College, Tambaram, Chennai
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