



DHANRAJ BAID JAIN COLLEGE (Autonomous)

Co Educational Minority Institution

(Owned and Managed by Tamil Nadu Educational and Medical Trust)

Approved by Govt. of Tamil Nadu and Affiliated to the University of Madras

Reaccredited with "A" Grade by NAAC

Jyothi nagar, Thoriapakkam, Chennai 600097

INTERNAL QUALITY ASSURANCE CELL

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SPORTS



Dhanraj Baid Jain College (Autonomous),
Chennai 600097
IQAC Newsletter
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From the Principal's Desk:

Greetings from Dhanraj Baid Jain College!

It is my great pleasure to place the XIth volume of the IQAC Newsletter for 2017-2018 which is an excellent platform to connect with all our stake holders.

The main focus of this year is to empower our students in as many areas as attention has been to ensure participatory learning towards ensure better appreciation, better learning and reinforcement of the course content. The girls of our College have been actively participating in several activities. The lady faculties of the college conducted a workshop on 'smart girls'.

Several experts have visited the college to enable the faculty and the students be exposed to the current trends and extended frontiers of their fields of study.

As members of the DBJC family we all share and benefit from the achievements of our members in the curricular, co-curricular and extra-curricular activities.

Dr.PANKAJA.R.P

Principal

An impressive beginning....

- One day ICSSR Sponsored National Seminar on “Innovations & Challenges in Global Business Management” organized by our college was held on 28th July 2017. Many eminent scholars participated from across the country and more than 100 papers were presented and published in the form of an edited volume.
- Our college has been recognized as a SPOKE Institution under the HUB of Anna University, by EDII, Government of Tamil Nadu for conducting ED Programs and Workshops to the college Students.
- International Yoga Day was observed on 21st June 2017, in which our college students were trained on basic Yogasanas by experts from Sri Krishnamacharya Yoga Madiram, Chennai.



- On 22nd July 2017, IQAC of our college organized a Orientation Program on Academic Audit by Dr. Pankaja R P Principal, who enlightened our faculty members regarding the Academic audit and the various aspects of NAAC in present format.
- A Knowledge Sharing Session on ERP Academics Module by Mr. Prabhakaran, Firstline Infotech Pvt. Ltd., was held on 21st August 2017.
- On September 14, 2017 a Faculty Development Program was Organised on the theme “Curriculum Design and Development” the resource person was Dr. Ganesh, Professor, Dept of Management Studies, IIT Madras.
- Academic Audit was held for all the departments on 15th September 2017.
- On 24th October 2017, NAAC Committee Meeting was held in on Quality Indicator Framework

Inaugurations

- On 14.07.17, Dr. PSR Murthy, Adjunct Professor, School of Management Studies, Adhikavi Nannaya University, Andhra Pradesh inaugurated the Association and addressed the students of the department of Commerce (Shift – I).



- Department of Tamil organized various Inter-departmental competitions in connection with Centenary Celebrations Bharat Ratna Dr. MG Ramachandran of in July 2017.



- On 2nd August 2017, Dr. Sundara Murthy, Professor, Dept of Tamil, Pachaiyappa's College, Chennai inaugurated the Association of the department of Tamil (Shift – I). The activities of Shift II was Inaugurated by Dr. R. Anuradha, Asst. Professor, Dept of Tamil, Queen Mary's College, Chennai on 3rd August 2017.



- on 2nd August 2017, activities of the Department of Computer Science Association was inaugurated by Mr. Venkatesh, Vice President, Digital Learning, ICT Academy, Chennai.



- On 29th August 2017, Dr. Priscilla , Asst. Professor, St. Joseph's College of Engineering, Chennai inaugurated the activities of the Department of English
- Manavar Arangam,**
- On 1st September 2017, the Tamil Department had Prof. S.P. Salavanisree, Asst Professor, Dept of Tamil, Sri Krishnaswamy Womens College, as the chief guest



- On 9th September 2017, the department of Tamil organized Manavar Arangam, presided over by Dr. C. Sundaramurthy, Asst. Professor, Dept of Tamil, Pachaiyappas College, Chennai

Learning beyond classroom....

Industry Visits

- Final year students of Department of Co-operation visited 5 co-operative societies from September 2017. The details of the same is as follows

Date	Cooperative Societies visited
07.09.17	Ithalar Industrial Cooperative Tea Factory Ltd, Nilgris.
08.09.17	Nilgiri's District Cooperative Milk Producers Union Ltd, Ooty
09.09.17	Nilgiri's Cooperative Marketing Society Ltd., Ooty
13.09.17	The Tamil Nadu State Cooperative Housing

	Federation Ltd,Vepery, Chennai-600007
15.09.17	The Tamil Nadu State Apex Cooperative Bank Ltd, NSC Bose Rd, Chennai-600001
27.10.17	Parle G , Madavaram, Chennai (100 Students Visited)



Knowledge updates for students

- On 3rd August 2017, Department of Commerce (Shift I) organized a guest lecture **Capt. V.J.Puspha Kumar**, Director, and **Mr. D.A. Sukumar**, General Manager, Indian Institute of Logistics, Chennai addressed the students on the topic “Career Opportunities in Logistics & Shipping”.



- Five final year students of BBA/B.Com ISM and a faculty participated in the 3 Day Workshop on “Multivariate Analysis using SPSS, AMOS and Spreadsheet” organized by SRM University from 5th July to 7th July 2017.
- On 3rd August 2017, the Department of Visual Communication organized a workshop on the topic “**Effective Film Making**” by Mr. S.A. Chandrasekar, Film Director



- Department of Management Studies organized a Workshop on “Basic Accounting Module” by Rubix infotech Pvt Ltd., Adyar, Chennai., from 22.08.17 to 24.08.17

- A Workshop on Basic & Advanced MS-Excel” by Rubix infotech Pvt Ltd., Adyar, Chennai., was organized by the department of Management Studies (Shift II) from 22.08.17 to 24.08.17
- On 30th August,2017, the Department of Management Studies organized a Guest lecture on “An Overview of GST and Its Impact” by Mr. Gauri Shankar, Retired Senior Manager, Canara Bank Trainer, Writer, Orator & Communicator.
- On 16th September 2017, The Department of Commerce (Shift I) organized Inter-Department Paper Presentation & Debate on “Job Security is the Biggest Motivator Than Money” & Guest Lecture on “Tally with GST” by Mr. Meyyappan, Regional Manager, Tally Academy, Chennai



- Department of Visual Communication (Shift II) organized a Students Seminar on Elements of Film, Television Production, Media Culture & Drawing in the month of September 2017.

- On 16th September 2017, The Department of Commerce (Shift I) organized a Career Counseling program for final year students by CMA CS Ramamoorthy M, Councillor.



- The Department of Commerce-(Accounting & Finance) and Commerce-(Computer Applications) organized Workshop on “Life Coping Skills” by Mr.SunilKunnath, Paytm, Chennai on September 8, 2017.
- The Department of Computer Science offered a Certificate Course on “Retail and Sales Management” from 1st October to 31st October 2017 in which 40 students were beneficiaries
- On 3rd October 2017, the Department of Management Studies (Shift II) organized an International Guest Lecture on “Budgeting” by Dr. Desti Kannaiah, Senior Lecturer, School of Business, James Cook University, Singapore
- On oct 4 2017, an Educational visit to American Library, U.S. Consulate was

organized by English Department in which around 300 Students participated.

- On 7th October 2017, the Department of Computer Science organized a Talk on “Cloud Computing Applications” by Mr. Manikandan, Senior Technical Consultant, Tech Mahendra, Chennai.



- On 9th October 2017, The Department of Tamil, celebrated Vallalar Vizha in which Mrs. S. Chandrakumari, Speaker, Vallalar Mandram addressed our students.
- The Department of Commerce (Shift I) organized a Guest Lecture on “Career awareness on Chartered Accountancy” by CA N. Sathyamoorthy, Chartered Accountant & Dr. T. Paramasivan, Chartered Accountant on 9th October 2017.
- On 10th October 2017, the Department of Commerce (Shift I) organized a Guest Lecture on “Effective Communication

Skills and Strategies” by Mr. Paul Prasana, Tally, Chennai.

- On 13th October 2017, the Department of Management Studies Organized a Guest Lecture on “Leadership in Management”, by Dr. Sundari Suresh, Professor, Department of Business Studies, ITM Business School, Chennai.



- On 16th October 2017, The Department of Commerce (Shift I) organized a Guest Lecture on “Goods and Services Tax (GST)” by CA Sree Vignesh & Dr.V.Navaneetha Kannan, Assistant Professor, Dept. of Commerce, SRM Arts and Science College, Kattankulathur.
- On 30th October 2017, The Department of Corporate Secretaryship (Shift II), Organised a Guest lecture on Overview of GST” by Mr. Balaji Dinakaran, Tax Consultant



Our Notable Achievers:

- Mr. Udhayakumar, B.Com CS created Guinness World Record for Taekwondo held at Malaysia on May 2017.
- Our students (two teams of 5 each from BBA/B.Com ISM) have done a study on “**Future Job Expectations of Students**”. And presented it in a seminar by Potential Genesis HR Services LLP, Chennai. on 21st July 2017.
- A team of 12 students participated in the Kalvi Valarchi Thina Vizha – 2017 Essay Competition organized by Senthikumara Nadar College.
- 20 students participated in the Essay Competitionon Tamil Bhakthi Literature at the International Conference organized by Thejas Trust. **Ms. Mohana**, II B.Com CS (Shift II) has got second prize.
- **Ms. Anitha**, II B.Sc Mathematics participated in Oratorical Competition organized by **Mylapore Academy**.
- 6 students of Management Studies (Shift II) & Corporate Secretaryship presented their articles in International Conference on Business Research organized by SRM University, Kattankulathur on 26th September 2017.
- R. Pirrabu of II B.Com (Gen) Shift II & K.Raja of III B.Com ISM Shift II participated in the E-Leader Training Program organized by EDC, Anna University on 15.09.2017 & 16.09.2017.
- A team of our college students participated in the Quiz competition organized by DD Podhigai and won first prize with a cash award of Rs. 10,000/-.
- Ms Anitha of II B.Sc. (Maths) participated and bagged the IIIrd Place with a Cash Prize of Rs. 2,500/- on the Forgiveness Day Organised by Sri Chandraprabhu Jain College, Minjur, Chennai on 8th September 2017.
- Mr. K. Senthil Kumar of M.Sc. (Maths)participated in Indian Space Week, held at Sathyabama University Organized by Satish Dhawn Space Centre (SHAR), Indian Space research Organisation, Department of Space,

Sriharikota from 4th to 10th October 2017.

- Ms. Anitha of II B.Sc.,(Maths) participated and won the First Prize with Cash award of Rs.10,000 in the State Level Inter- Collegiate Competition Gurushiksha 2017, organized by Gurunanak College, Chennai on 5th October 2017.

Placement Cell:

- 13 students of our college were placed in TCS through the campus drive held in our college on 16.06.2017
- An awareness camp on *career opportunities* was conducted for the second and final year students by our placement officer Prof. P. Chandrakala on 26.06.2017.
- On 4th August 2017, a Visit was to Barclays Bank DLF, Chennai was organized to provide the students a practical exposure towards Banking as a career.
- An interview was conducted by Talent Acquisition Team, Mahindra & Mahindra Financial Services Ltd., for awarding scholarships on 28th and 29th August 2017.
- Our students were offered part – time employment by Mr. Sunil Kunnath,

Paytm, in the campus drive held on 14th Sep 2017.

Preparations for Campus Interviews:

(a) Through Guest Lectures & Workshops

- An awareness program on Competitive Exams was organized for our final year students on 17th August 2017 by Dr. Rajesh Nambiar, SMART Learning Centre. Chennai.
- All final year undergraduate students attended a Career Oriented Training from 27th September 2016 to 1st October 2016 conducted by **Mrs. Uma Krishnamurthy**, Freelance Trainer, Tata Consultancy Services (TCS)
- Workshop on “How to face challenges in Corporate World” HR Managers, Rexona Confidence Academy on 31st August 2017 for the final year students.
- On 15.09.17 & 16.09.17 a Workshop for final year students on Interview Skills was conducted for the final year students by **Mrs. Jasha & Mrs. S.Valli** Trainer, RIPE Consulting Services Pvt Ltd, Chennai

(b) Through Skill Development Programs



- A 30 Hours Aptitude Training was provided by Mahindra Pride, Chennai. From 28th August 2017.
- An Aptitude Training program was organized for the benefit of final year students by Mr. Karthik, Trainer, Mahindra Pride School, Chennai
- Communication Skills Training by Mrs. Latha, Trainer, Mahindra Pride School was organized from 26th Sept to 17th Oct 2017
- A Communication Skills Training by Mrs. Latha Sridhar & Mrs. VR Lakshmi, Trainer, Mahindra Pride School was conducted from 26.09.17 to 13.10.17

Through Value Education Club:

- On 5th September 2017, The Value Education Club of the college was inaugurated. Dr. N.C. Rajashree CoE, Guru Nanak College, Chennai addressed the students on the topic “Value based Education”.

- Inter-Department Events based on the theme “Gandhian Thoughts” were organized on 7th October 2017 in connection with Gandhi Jayanthi Celebrations.



- 25 inter-Departmental competitions were organized for the students to celebrate Dr. Abdul Kalam's Birthday on 11th October 2017 to propagate his message.

Women Empowerment Cell

- A Three Day Workshop “Smart Girl – To be strong & to be Happy” was conducted for the lady faculty Members of D.B.Jain College on 30.08.17, 01.09.17 & 08.09.17.



Environment Club

- Planting Saplings in College Campus was held in our college campus on 27.10.17 & 28.10.17 followed by regular gardening by the students.



Community Services

(a) National Service Scheme:

- NSS Activity for the Academic Year 2017-18 was inaugurated by Dr. G. Bhaskaran, Programme Coordinator I/C, NSS Cell, University of Madras, Chennai on 4th August 2017.
- On 11.07.2017 an awareness program on Dengue / Malaria / Chikungunya organized for the benefit of Non teaching staff of our college.



- Voters Day Awareness Camp held in our college on 15.07.17 in which **Mr. Ravi**, Election Monitor, Sholinganallur Division was the resource person he oriented our students on voting and its importance..
- A tree plantation drive was hosted by our college NSS in the month of July. In which many saplings were planted in order to make our campus a Green campus.



- The NSS Unit of our college and the Training and Placement Cell planted saplings to make our campus as Green campus sponsored by Talent Acquisition Team Mahindra & Mahindra Financial Services Ltd was held on 29th August 2017.
- Awareness program on Eradication of Child Labour by Dr. Vijayabaskar, Volunteer, The Foundation for the Protection of Child Rights, Chennai Chapter on 30th August 2017.



- NSS Volunteers of our college participated in Safe Driving - Traffic Awareness Program, on 11thj October 2017.

(b) Youth Red Cross:

- On 27th June 2017, an awareness rally, was hosted by YRC and NSS Units of the college on “Say No to Drugs” in which Mr. Sunil Kumar, Additional Director General of Police, Crime Branch inaugurated the rally and addressed our students on developing healthy habits for healthy living.



- On 17th August 2017, the YRC was inaugurated by Dr. V. Victor Solomon,

Asst. Professor & HOD, AVIT University & Founder, Dazzling Foundation.

(c) National Cadet Corps:

On 15th August 2017, the “71st Independence Day” was celebrated in our college campus. Dr.M. Sakthivel Murugan, Professor- In- Charge, D B Jain College hoisted the flag and encouraged the students to work for country’s development.



Sports:

- On 12.07.17, there was a General Body Meeting held in our college for Madras University A-Zone Tournaments & Sports Committee on this occasion our Principal and our Physical Director was nominated for the period 2017-18 as Chairman and Convener respectively.
- “Independence Day Cup -2016” a State level Intercollegiate Volley ball and Kabaddi Tournament conducted on 14th and 15th August 2016.



- On 6th September 2017, Tamizh Thalaiva Kabbadi Team Visited to our college and had an exhibition match with Kabbadi Team of our college.
- On 3rd October Madras University **Inter-Zone Badminton Tournament** for Men held in our college.
- On 12th October 2017, Madras University **Inter-Zone Tennis Tournament** for Men held in our college.
- Madras University **Inter-Zone Kabaddi Tournament** for Men & Women held in our college on 27.10.17 & 28.10.17

Tournaments Won:

- **First Place** in the Independence Day Cup, State Level Inter Collegiate Volley Ball and Kabaddi Tournament held in our College, on 14th September 2017

- **First Place** in the Madras University A-Zone Kabaddi tournament held at SRM Arts & Science College, Chennai on 09.10.2017
- **First Place** in the Madras University Inter-Zone Kabaddi Men Championship held at D.B. Jain College, Chennai on 27th & 28th October 2017.

Faculty Corner:

PhD Viva Voce Convened

Date	Department	Scholar	Research Supervisor
20.6.17	Commerce	Ms. V. Andal	Dr. V. Segar
23.8.17	Commerce	Ms. A. Sripriya	Dr. V. Segar
5.09.17	Corporate Secretaryship	Ms. Samsunisa	Dr. M. Sakthivel Murugan
3.11.17	Physical Education	Mrs. Telma Priya	Dr. R. Desingurajan
15.11.17	Commerce	A. Sharada Aiyer	Dr. V. Segar

PhD Awarded

- **Prof. R. L. Poonguzhali**, Assistant Professor, Department of Economics was awarded Ph.D by the Bharathidasan University.

- **Prof. G. Mahesh Kannan**, Assistant Professor, Department of Cooperation was awarded Ph.D by the Bharathiyar University.

Thesis Submitted

- **Prof. G. Vinayagamurthy**, Asst. Professor, Department of Corporate Secretaryship submitted his Ph.D Thesis to University of Madras.
- **Prof. A. Narmadha**, Assistant Professor, Department of Management Studies submitted her Ph.D Thesis to Bharathiyar University.
- **Prof. Kannan**, Department of English submitted his thesis to University of Madras.
- **Prof. S. Ganapathy** submitted his Ph.D Thesis to the University of Madras.

Synopsis Submitted

- **Prof. G. Kalpana**, Department In-Charge (Shift II), Department of Corporate Secretaryship submitted her Ph.D Synopsis to University of Madras.

Research and Publications

- **Dr. M.Sakthivel Murugan** submitted the research proposal to **ICSSR under Major Research Project**.

- **Prof. A.Narmadha** and **Prof. G.Purushothaman**, Department of Management Studies (Shift II) submitted their research proposal to **ICSSR under Minor Research Project**.
- **Prof. K. Kannan** presented a paper on “Emphasis on Qualitative Appraisal & Commitment of Teachers” in the National Conference on Current Trends in Testing & Evaluation on 26th & 27th October 2017, Mysore.
- 42 Staff Members was presented their research papers in ICSSR National Seminar organized at D.B. Jain College on 28th July 2017.

Participation in Events

- On 16.09.2017, Principal Dr. Pankaja.R.P participated in the Jain Institutions Principal Meet organized by Federation of Jain Institution at SSS Jain College, Chennai.
- Prof. G.Purusothaman & Prof. Murali participated in the Academic Directors Meet titled “Sales Force Management” organized by ICT-ACT at Radisson GRT, Chennai in the month of oct 2017.

- Dr. S. Mahesh Kannan, Asst. Professor in Cooperation participated in the Refresher Course on Cooperative Policy and Development organized by National Centre for Cooperative Education, New Delhi from 21st August 2017 to 25th August 2017
- Prof. S. Ganapathy and Prof. S.R. Sathyanarayanan represented our College for Entrepreneurial Development Cell (EDC) Meeting at Anna University on 8th August 2017.
- Dr. S.Vijay participated in the Faculty Knowledge Program on “Pedagogical Tools for Innovative Teaching” organized by IBS Business School, Chennai.
- 7 faculty of Management Studies & Corporate Secretaryship presented their papers in International Conference on Business Research organized by SRM University on 26th September 2017.
- On 19.09.2017 our Principal Dr.Pankaja R.P. and Prof. A.Vijayalakshmi, HoD, Department of Tamil attended a Symposium on “Malaysian Tamil Education – 200 Years of Celebration” at University of Madras, Chennai organized by

Malaysian Educational Ministry in collaboration with Government of Tamil Nadu.

Achiever's

- **Our Physical Director, Dr. R. Desingurajan**, has been nominated as the Convener for University of Madras A-Zone (Men) Tournaments & Sports Committee for the academic year 2017-18.
- **Prof. S. Ganapathy**, Department In-Charge, Department of Management Studies has cleared National Eligibility Test (NET – Commerce) Examination.

The following Staff Members have cleared **SET**

1. **Dr. K.Latha**, Department of Tamil
 2. **Prof. J. Poovaraghavan**, Department of Mathematics
 3. **Prof. M. Vanitha Jyothy**, Department of Mathematics
 4. **Prof. A. Asharani**, Department of Mathematics
 5. **Prof. S. Sairam**, Department of Commerce
 6. **Prof. Sapna Nivedita**, Department of Visual Communication
- **Prof. S.R. Sathyanarayanan** has been honoured with the Best Teacher

Award by Lion's Club, Periamet during the Teachers Day Celebration on 5th September 2017.

- **Dr. Pankaja R.P**, Principal was awarded for the Best Paper for the research paper titled "Spirituality, Temple Rituals and Other Role in Society" presented in the National Seminar organized by Sanskrit Shodhsamsthan, Sirsi in association with Durga Parameshwari Sanskrit College, Kateel District, Mangalore.
- **Dr. M.Sakthivel Murugan** was honoured as a Chair Person in the International Conference organized by D.G. Vaishnav College, Chennai.
- **Prof. S. Ganapathy and Prof. G. Vinayagamurthy** received the Best Paper Award on their research title "A Research Study on Innovative Strategy Adoption towards Rising Level of Non-Performing Assets in Banking Industry" in the International Conference organized by D.G. Vaishnav College, Chennai.



TRAINING & PLACEMENTS



On Campus Inter View by TCS



wareness Program on Placement



**Interview for Scholarship by
Mahindra & Mahindra Team**



CIRD Interview Examination



Training Program in session



Bridge Course on Spoken English

COMMUNITY SERVICES



Blood Donation Camp Organised by NSS YRC & RRC Units of the College

ICSSR SPONSORED ONE DAY NATIONAL SEMINAR ON INNOVATIONS & CHALLENGES IN GLOBAL BUSINESS MANAGEMENT

